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**ST. ALOYSIUS DEGREE COLLEGE**

Centre for Post Graduate Studies  
Accredited by NAAC

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**Criterion – 2**

**Teaching, Learning and evaluation**

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

*Sr. Sagayamary. B.*

Principal

**ST. ALOYSIUS DEGREE COLLEGE**  
Sarvajnanagar, Cox Town,  
Bangalore - 560 005



**Programme: B. A Political Science**

**SEMESTER: I, II, III, IV, V, VI**

Course Code	Course	Course Outcomes
Paper 1	Core Concepts of Political Science	CO1. Understand foundational concepts and theories in political science. CO 2. Analyze different political systems and ideologies. CO 3. Demonstrate critical thinking in evaluating political issues and events. CO 4. Apply political concepts to real-world situations. CO 5. Explore the interdisciplinary nature of political science.
Paper 2	Understanding Political Theory	CO 1. Gain insights into major political theories and philosophers. CO 2. Analyze and critique political ideologies and their impact on governance. CO 3. Develop skills in interpreting and applying political theory. CO 4. Explore the historical evolution of political thought. CO 5. Enhance argumentation and debate skills in political contexts.
Paper 3	Public Administration: Core Concepts	CO 1. Understand the principles and practices of public administration. CO 2. Analyze administrative structures, functions, and processes. CO 3. Develop skills in public policy analysis and implementation. CO 4. Explore the role of bureaucracy and governance in public administration. CO 5. Evaluate challenges and reforms in public



		administration.
Paper 4	Western and Eastern Political Thought	<p>CO 1. Gain insights into major political thinkers and traditions in both Western and Eastern political thought.</p> <p>CO 2. Analyze similarities and differences between Western and Eastern political ideologies.</p> <p>CO 3. Interpret and critique key texts and ideas in political thought.</p> <p>CO 4. Explore the historical and cultural contexts of political thought.</p> <p>CO 5. Enhance cross-cultural understanding and appreciation.</p>
Paper - 5.1	Indian Constitution: Institutional Framework	<p>CO 1. Understand the historical background and drafting process of the Indian Constitution.</p> <p>CO 2. Analyze the key features and provisions of the Indian Constitution.</p> <p>CO 3. Interpret constitutional principles, rights, and duties.</p> <p>CO 4. Explore the institutional framework and governance structure in India.</p> <p>CO 5. Evaluate challenges and debates related to constitutional amendments and reforms.</p>
Paper - 5.2	International Politics	<p>CO 1. Gain insights into the theories and concepts of international politics.</p> <p>CO 2. Analyze global political issues, actors, and dynamics.</p> <p>CO 3. Develop skills in understanding and interpreting international relations theories.</p> <p>CO 4. Explore the role of international organizations and treaties.</p> <p>CO 5. Evaluate challenges and trends in contemporary international politics.</p>
Paper - 6.1	International Organizations and Foreign Policies	<p>CO 1. Understand the role, structure, and functions of international organizations.</p>



		<p>CO 2. Analyze foreign policies of major countries and their impact on global politics.</p> <p>CO 3. Develop skills in diplomacy, negotiation, and international cooperation.</p> <p>CO 4. Explore the challenges and opportunities in managing international relations.</p> <p>5. Evaluate the influence of globalization on international organizations and foreign policies.</p>
Paper - 6.2	Major Constitutional Systems	<p>CO 1. Gain insights into different constitutional systems around the world.</p> <p>CO 2. Analyze the principles, structures, and practices of major constitutional systems.</p> <p>CO 3. Interpret and compare constitutional provisions and judicial systems.</p> <p>CO 4. Explore the historical evolution and reforms of constitutional systems.</p> <p>CO 5. Evaluate the impact of constitutionalism on governance and rule of law.</p>



<b>Programme: B. A Psychology</b>		
<b>SEMESTER I</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcome</b>
Basic Psychological Processes I	1.1	CO1. Understand fundamental concepts of perception, cognition, memory, and learning. CO 2. Apply theoretical knowledge to practical scenarios. CO 3. Analyze and interpret psychological experiments. CO 4. Demonstrate basic research skills. CO 5. Enhance critical thinking abilities.
<b>SEMESTER II</b>		
Basic Psychological Processes II	2.1	CO 1. Deepen understanding of advanced topics like motivation, emotion, intelligence, and social cognition. CO 2. Conduct complex psychological experiments. CO 3. Evaluate and critique research methodologies. CO 4. Develop advanced analytical skills. CO 5. Enhance problem-solving abilities.
<b>SEMESTER III</b>		
Child Psychology I	3.1	CO 1. Understand the psychological development of children from infancy through adolescence. CO 2. Apply developmental theories to real-world observations. CO 3. Conduct child behavioral assessments. CO 4. Demonstrate observational skills in child psychology. CO 5. Enhance communication skills with children and caregivers.
Developmental	3.2	CO 1. Gain insights into human growth



Psychology I		and development across the lifespan. CO 2. Apply developmental theories to diverse age groups. CO 3. Conduct developmental assessments. CO 4. Analyze factors influencing developmental outcomes. CO 5. Enhance research and observational skills in developmental psychology.
<b>SEMESTER IV</b>		
Child Psychology II	4.1	CO 1. Specialize in specific areas of child psychological development. CO 2. Conduct in-depth case studies and research projects. CO 3. Apply advanced developmental theories to practice. CO 4. Evaluate interventions and treatments in child psychology. CO 5. Enhance professional skills in working with children.
Developmental Psychology II	4.2	CO 1. Deepen understanding of specialized developmental theories and stages. CO 2. Conduct advanced developmental research projects. CO 3. Evaluate and implement developmental interventions. CO 4. Analyze cultural and societal influences on development. CO 5. Enhance critical analysis and interpretation skills.
<b>SEMESTER V</b>		
Counseling Psychology I	5.1	CO 1. Understand core principles and theories of counseling psychology. CO 2. Develop basic counseling skills. CO 3. Apply counseling techniques to various client populations. CO 4. Demonstrate empathy and active listening skills. CO 5. Enhance ethical and professional conduct in counseling.
Health Psychology I	5.2	CO 1. Gain insights into the



		<p>psychological factors influencing health and well-being.</p> <p>CO 2. Understand the biopsychosocial model of health.</p> <p>CO 3. Apply health psychology theories to behavior change interventions.</p> <p>CO 4. Evaluate health-related research.</p> <p>CO 5. Enhance skills in promoting health and preventing illness.</p>
Social Psychology I	5.3	<p>CO 1. Understand social influences on behavior, attitudes, and beliefs.</p> <p>CO 2. Apply social psychological theories to real-world situations.</p> <p>CO 3. Conduct social psychological experiments.</p> <p>CO 4. Analyze group dynamics and interpersonal relationships.</p> <p>CO 5. Enhance understanding of cultural and societal influences.</p>
Industrial & Organizational Psychology I	5.4	<p>CO 1. Gain insights into psychological principles applied to the workplace.</p> <p>CO 2. Understand organizational behavior and dynamics.</p> <p>CO 3. Apply psychological theories to improve work performance and motivation.</p> <p>CO 4. Evaluate and design organizational interventions.</p> <p>CO 5. Enhance skills in personnel assessment and management.</p>
Educational Psychology I	5.5	<p>CO 1. Understand psychological theories related to learning and education.</p> <p>CO 2. Apply educational psychology principles to teaching and learning contexts.</p> <p>CO 3. Evaluate educational interventions and programs.</p> <p>CO 4. Analyze factors influencing student motivation and achievement.</p> <p>CO 5. Enhance instructional design and assessment skills.</p>
Abnormal Psychology I	5.6	<p>CO 1. Gain insights into psychological disorders and abnormal behavior.</p> <p>CO 2. Understand diagnostic criteria and classification systems.</p>



		<p>CO 3. Apply theories of abnormal psychology to case studies.</p> <p>CO 4. Evaluate treatments and interventions for psychological disorders.</p> <p>CO 5. Enhance skills in recognizing and responding to mental health issues.</p>
<b>SEMESTER VI</b>		
Counseling Psychology II	6.1	<p>CO 1. Deepen understanding of specialized counseling theories and techniques.</p> <p>CO 2. Conduct advanced counseling assessments and interventions.</p> <p>CO 3. Apply ethical and multicultural considerations in counseling.</p> <p>CO 4. Evaluate effectiveness of counseling interventions.</p> <p>CO 5. Enhance professional development and self-awareness as a counselor.</p>
Health Psychology II	6.2	<p>CO 1. Explore advanced topics in health psychology research and practice.</p> <p>CO 2. Develop specialized skills in health behavior change and interventions.</p> <p>CO 3. Apply biopsychosocial models to complex health issues.</p> <p>CO 4. Analyze current trends and challenges in health psychology.</p> <p>CO 5. Enhance interdisciplinary collaboration in health promotion.</p>
Social Psychology II	6.3	<p>CO 1. Deepen understanding of advanced social psychological theories and research.</p> <p>CO 2. Apply social psychological principles to complex social issues.</p> <p>CO 3. Conduct advanced social psychological experiments and studies.</p> <p>CO 4. Analyze social influence, persuasion, and group dynamics in depth.</p> <p>CO 5. Enhance critical thinking and</p>





		ethical reasoning in social psychology.
Industrial & Organizational Psychology II	6.4	<p>CO 1. Explore specialized areas of organizational psychology research and practice.</p> <p>CO 2. Develop skills in organizational development and change management.</p> <p>CO 3. Apply psychological principles to enhance workplace well-being and productivity.</p> <p>CO 4. Evaluate and design organizational interventions at an advanced level.</p> <p>CO 5. Enhance leadership and managerial skills from a psychological perspective.</p>
Educational Psychology II	6.5	<p>CO 1. Deepen understanding of advanced educational psychology theories and research.</p> <p>CO 2. Apply psychological principles to curriculum development and educational policy.</p> <p>CO 3. Conduct advanced educational research and assessments.</p> <p>CO 4. Analyze factors influencing educational equity and diversity.</p> <p>CO 5. Enhance skills in educational leadership and innovation.</p>
Abnormal Psychology II	6.6	<p>CO 1. Explore specialized areas of abnormal psychology research and practice.</p> <p>CO 2. Develop skills in diagnosing and treating complex psychological disorders.</p> <p>CO 3. Apply ethical and legal considerations in abnormal psychology.</p> <p>CO 4. Evaluate emerging trends and treatments in the field.</p> <p>CO 5. Enhance interdisciplinary collaboration in mental health care.</p>



**Programme: B. A Journalism**

**SEMESTER: I, II, III, IV, V, VI**

Course Code	Course	Course Outcomes
CS:1.1	Introduction to Communication and Media	CO1. Understand foundational concepts and theories of communication and media studies. CO 2. Analyze different forms of media and their impact on society. CO 3. Demonstrate effective communication skills in various media contexts. CO 4. Evaluate media messages critically and discern bias or misinformation. CO 5. Explore the ethical and legal considerations in media production and consumption.
CS:2.1	Print Media	CO 1. Gain insights into the history, development, and significance of print media. CO 2. Understand the processes and techniques involved in print media production. CO 3. Analyze print media content, design, and layout. CO 4. Develop skills in writing and editing for print media. CO 5. Explore the challenges and opportunities facing print media in the digital age.
CS:3.1	Audio Visual Media	CO 1. Understand the principles and techniques of audio-visual media production. CO 2. Gain hands-on experience in producing audio-visual content. CO 3. Analyze audio-visual media content and its impact on audiences. CO 4. Develop skills in scriptwriting, filming, and editing.



		CO 5. Explore emerging trends and technologies in audio-visual media production.
CS:4.1	Media Laws	<p>CO 1. Gain knowledge of the legal frameworks governing media and communication.</p> <p>CO 2. Understand freedom of expression, censorship, and privacy laws.</p> <p>3. Analyze landmark cases and legislation affecting media.</p> <p>CO 4. Develop skills in ethical decision-making and compliance with media laws.</p> <p>CO 5. Explore international perspectives on media regulation and governance.</p>
CS:5.1	Reporting	<p>CO 1. Understand the principles and practices of journalism and news reporting.</p> <p>CO 2. Develop skills in gathering, verifying, and writing news stories.</p> <p>CO 3. Analyze the role of reporters in shaping public opinion.</p> <p>CO 4. Explore ethical considerations in reporting.</p> <p>CO 5. Gain insights into the challenges and responsibilities of modern journalism.</p>
CS:5.2	Editing	<p>CO 1. Gain proficiency in editing techniques for various media formats.</p> <p>CO 2. Understand the role of editing in enhancing content clarity and coherence.</p> <p>CO 3. Develop skills in copyediting, proofreading, and content revision.</p> <p>CO 4. Analyze the impact of editing on storytelling and audience engagement.</p> <p>CO 5. Explore software tools and technologies used in professional editing.</p>



CS:6.1	Media Management	<p>CO 1. Understand the principles and practices of media management.</p> <p>CO 2. Gain insights into organizational structures, strategies, and operations in media companies.</p> <p>CO 3. Develop skills in project management, budgeting, and resource allocation.</p> <p>CO 4. Analyze the impact of technology and globalization on media management.</p> <p>CO 5. Explore leadership and decision-making in media organizations.</p>
CS:6.2	Advertising & Public Relations	<p>CO 1. Understand the role and importance of advertising and public relations in media.</p> <p>CO 2. Gain insights into advertising strategies, campaigns, and target audience analysis.</p> <p>CO 3. Develop skills in creating effective PR campaigns, press releases, and media relations.</p> <p>CO 4. Analyze the ethical and societal implications of advertising and PR practices.</p> <p>CO 5. Explore trends and innovations in advertising and public relations in the digital era.</p>



PROGRAMME – B.Com		
SEMESTER I		
Course	Course Code	Course Outcome
FINANCIAL ACCOUNTING	1.3	CO1 To acquaint students with the accounting concepts. CO2 To understand the tools and techniques influencing Business Organizations
INDIAN FINANCIAL SYSTEM	1.4	CO1 To familiarize the students with regard to structure, organization and working of financial system in India. CO2 Students understand the overview of Indian society with multicultural society CO3 Understanding of Financial Institutions CO4 Knowledge of Regulatory Framework
MARKETING AND SERVICES MANAGEMENT	1.5	CO1 To familiarize the students with the principles of marketing and focus them towards Marketing and Management of Services. CO2 Ability to Manage Customer Relationships and Service Quality CO3 Competence in Integrated Marketing Communication CO4 Skills in Market Analysis and Customer Insights
METHODS AND TECHNIQUES FOR BUSINESS DECISIONS	1.6(B)	CO1. Mastery of quantitative and qualitative methods for analyzing business data CO2. Ability to apply statistical tools and techniques to support decision-making CO3. Proficiency in using business analytics software and technology CO4. Skills in evaluating and interpreting business information and trend CO5. Competence in making informed and strategic business decisions based on data-driven insights
SEMESTER III		
Course	Course Code	Course Outcomes
Corporate Accounting	3.3	CO 1. Understanding and application of accounting principles and concepts CO 2. Proficiency in preparing and interpreting



		financial statements CO 3. Knowledge of corporate financial reporting and analysis CO 4. Skills in handling advanced accounting transactions and adjustments CO 5. Competence in compliance with accounting standards and regulations
	3.4	CO 1. Mastery of financial management principles and theories. CO 2. Ability to analyze and interpret financial data for decision-making. CO 3. Proficiency in financial planning, budgeting, and forecasting CO 4. Skills in evaluating investment opportunities and capital budgeting decisions 5. Competence in managing working capital and liquidity
Business Ethics	3.5	CO 1. Understanding of ethical theories, principles, and frameworks in business CO 2. Knowledge of ethical decision-making processes and practices CO 3. Skills in identifying and addressing ethical dilemmas and issues in business CO 4. Competence in fostering an ethical organizational culture and behavior CO 5. Ability to apply ethical standards and guidelines in business operations
Quantitative Analysis for Business Decisions -II	3.6	CO 1. Proficiency in applying quantitative methods and techniques for business analysis CO 2. Ability to use statistical tools and software for data analysis CO 3. Skills in interpreting and presenting quantitative data effectively CO 4. Knowledge of optimization, simulation, and forecasting techniques for decision-making CO 5. Competence in integrating quantitative analysis into business strategy and planning
<b>SEMESTER V</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcomes</b>
Entrepreneurship Development	5.1	CO 1. Understanding of entrepreneurial concepts, theories, and practices CO 2. Knowledge of the entrepreneurial process, from idea generation to business launch CO 3. Skills in opportunity recognition, feasibility



		<p>analysis, and business planning</p> <p>CO 4. Competence in entrepreneurial finance, marketing, and operations</p> <p>CO 5. Ability to foster innovation and creativity in entrepreneurial ventures</p>
International Business	5.2	<p>CO 1. Mastery of international business theories, models, and frameworks</p> <p>CO 2. Understanding of global market dynamics, trade policies, and cultural factors</p> <p>CO 3. Skills in international market entry strategies, export-import operations, and global supply chain management</p> <p>CO 4. Knowledge of international finance, foreign exchange markets, and risk management</p> <p>CO 5. Competence in navigating legal, ethical, and regulatory issues in international business</p>
Income Tax - I	5.3	<p>CO 1. Proficiency in understanding and applying income tax laws, rules, and regulations</p> <p>CO 2. Skills in computing taxable income, deductions, and tax liabilities for individuals</p> <p>CO 3. Knowledge of tax planning strategies and compliance requirements</p> <p>CO 4. Competence in preparing and filing income tax returns accurately and timely</p> <p>CO 5. Ability to interpret and analyze income tax provisions and updates</p>
Costing Methods	5.4	<p>CO 1. Understanding of costing concepts, principles, and methods</p> <p>CO 2. Proficiency in cost classification, allocation, and analysis</p> <p>CO 3. Skills in using costing techniques for product pricing, budgeting, and decision-making</p> <p>CO 4. Knowledge of activity-based costing, standard costing, and variance analysis</p> <p>CO 5. Competence in integrating costing information into managerial decision-making processes</p>
Elective - I Advanced Financial Management	5.5	<p>CO 1. Mastery of advanced financial management theories, models, and techniques</p> <p>CO 2. Ability to analyze and interpret complex financial data and statements</p> <p>CO 3. Skills in financial planning, risk assessment, and capital structure optimization</p> <p>CO 4. Knowledge of mergers, acquisitions, and corporate restructuring strategies</p> <p>CO 5. Competence in managing international finance, hedging, and derivatives</p>



Elective - II International Finance	5.6	CO 1. Proficiency in understanding international finance theories, frameworks, and practices CO 2. Skills in analyzing global financial markets, instruments, and institutions CO 3. Knowledge of foreign exchange rate determination, currency exposure, and hedging strategies CO 4. Competence in international investment, financing, and capital budgeting decisions CO 5. Ability to navigate regulatory, political, and economic risks in international finance
<b>SEMESTER II</b>		
Advanced Financial Accounting	2.3	CO 1. Mastery of advanced accounting principles, standards, and practices CO 2. Proficiency in preparing and analyzing complex financial statements CO 3. Skills in consolidation, mergers, and acquisitions accounting CO 4. Knowledge of accounting for specialized industries and sectors CO 5. Competence in compliance with international accounting standards and regulations
Retail Management	2.4	CO 1. Understanding of retail management concepts, strategies, and practices CO 2. Knowledge of retail market dynamics, consumer behavior, and trends CO 3. Skills in store operations, merchandising, and inventory management CO 4. Competence in retail pricing, promotions, and customer relationship management CO 5. Ability to develop and implement effective retail strategies and plans
Banking Law and Operations	2.5	CO 1. Proficiency in understanding and applying banking laws, regulations, and compliance requirement CO 2. Knowledge of banking products, services, and operational processes CO 3. Skills in risk management, fraud prevention, and security measures CO 4. Competence in banking operations, technology, and digital banking trends CO 5. Ability to navigate legal, ethical, and regulatory issues in banking
Quantitative Analysis for	2.6	CO 1. Mastery of quantitative methods, tools, and





Business Decisions - I		<p>techniques for business analysis</p> <p>CO 2. Ability to use statistical software and data visualization tools</p> <p>CO 3. Skills in data collection, analysis, and interpretation for decision-making</p> <p>CO 4. Knowledge of probability, hypothesis testing, and regression analysis</p> <p>CO 5. Competence in applying quantitative analysis to solve business problems and optimize decisions</p>
<b>SEMESTER IV</b>		
Course	Course Code	Course Outcomes
Advanced Corporate Accounting	4.3	<p>CO 1. Mastery of advanced corporate accounting principles, standards, and practices</p> <p>CO 2. Proficiency in preparing consolidated financial statements and group accounts</p> <p>CO 3. Skills in accounting for mergers, acquisitions, and restructuring</p> <p>CO 4. Knowledge of corporate governance, ethics, and compliance</p> <p>CO 5. Competence in applying advanced accounting techniques and software</p>
Cost Accounting	4.4	<p>CO 1. Understanding of cost accounting concepts, principles, and methods</p> <p>CO 2. Proficiency in cost classification, allocation, and control</p> <p>CO 3. Skills in using costing techniques for product costing and pricing</p> <p>CO 4. Knowledge of standard costing, variance analysis, and budgeting</p> <p>CO 5. Competence in integrating cost data into management decision-making processes</p>
E-Business and Accounting	4.5	<p>CO 1. Proficiency in understanding e-business models, strategies, and technologies</p> <p>CO 2. Knowledge of electronic payment systems, online transactions, and digital currencies</p> <p>CO 3. Skills in integrating e-business solutions with accounting systems</p> <p>CO 4. Competence in managing e-business risks, cybersecurity, and data privacy</p> <p>CO 5. Ability to analyze and interpret financial data in the context of e-business operations</p>
Stock and Commodity Markets	4.6	<p>CO 1. Mastery of stock and commodity market principles, mechanisms, and operations</p> <p>CO 2. Understanding of market participants, trading systems, and regulatory frameworks</p>



		CO 3. Skills in analyzing market trends, indicators, and investment strategies CO 4. Knowledge of risk management, derivatives, and hedging techniques CO 5. Competence in making informed investment and trading decisions
Principles of Event Management	4.7	CO 1. Understanding of event management concepts, principles, and processes CO 2. Knowledge of event planning, design, and execution CO 3. Skills in budgeting, marketing, and promotion for events CO 4. Competence in logistics, vendor management, and on-site coordination CO 5. Ability to evaluate event success, feedback, and continuous improvement
<b>SEMESTER VI</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcomes</b>
Business Regulations	6.1	CO 1. Proficiency in understanding and interpreting business laws, regulations, and compliance requirements CO 2. Knowledge of legal frameworks governing business operations and transactions CO 3. Skills in legal research, analysis, and application CO 4. Competence in managing legal risks and liabilities CO 5. Ability to navigate regulatory, ethical, and governance issues in business
Principles and Practice of Auditing	6.2	CO 1. Mastery of auditing principles, standards, and practices CO 2. Proficiency in conducting and evaluating audit processes and procedures CO 3. Skills in risk assessment, internal controls, and audit planning CO 4. Knowledge of audit reporting, ethics, and professional standards CO 5. Competence in compliance with auditing regulations and requirements
Income Tax - II	6.3	CO 1. Advanced proficiency in understanding and applying income tax laws, rules, and regulations for businesses and individuals CO 2. Skills in tax planning, optimization, and compliance



		CO 3. Knowledge of tax incentives, exemptions, and relief provisions CO 4. Competence in preparing and filing complex income tax returns CO 5. Ability to interpret and analyze advanced income tax provisions and updates
Management Accounting	6.4	CO 1. Understanding of management accounting concepts, principles, and techniques CO 2. Proficiency in cost analysis, budgeting, and performance evaluation CO 3. Skills in using management accounting tools and software CO 4. Knowledge of decision-making frameworks, variance analysis, and forecasting CO 5. Competence in providing financial insights and strategic recommendations to management
Elective - I Corporate Financial Policy	6.5	CO 1. Mastery of corporate financial policy theories, frameworks, and practices CO 2. Ability to analyze and interpret financial data for policy formulation CO 3. Skills in capital structure optimization, dividend policy, and financing decisions CO 4. Knowledge of mergers, acquisitions, and corporate restructuring strategies CO 5. Competence in aligning financial policies with organizational objectives and stakeholder interests
Elective - II Security Analysis and Portfolio Management	6.6	CO 1. Proficiency in understanding security analysis theories, models, and techniques CO 2. Skills in evaluating investment opportunities, risk-return trade-offs, and portfolio construction CO 3. Knowledge of asset pricing, market efficiency, and behavioral finance CO 4. Competence in portfolio optimization, diversification, and rebalancing strategies CO 5. Ability to apply quantitative methods and software for security analysis and investment decision-making



**PROGRAMME – B.B.A**

**SEMESTER I**

<b>Course</b>	<b>Course Code</b>	<b>Course Outcome</b>
Fundamentals of Accounting	1.3	CO1. Mastery of basic accounting principles, concepts, and practice CO 2. Proficiency in preparing and interpreting financial statements CO 3. Skills in recording business transactions and maintaining accounting records CO 4. Knowledge of financial analysis and reporting CO 5. Competence in applying accounting principles to business scenarios
Business Organization and Environment	1.4	CO 1. Understanding of business organization structures, functions, and operational environments CO Knowledge of business ethics, governance, and social responsibility CO 3. Skills in analyzing and evaluating business strategies and models CO 4. Competence in navigating business regulatory frameworks and compliance requirements CO 5. Ability to identify and assess business risks, opportunities, and challenges
Quantitative Methods for Business - I	1.5	CO 1. Mastery of basic quantitative methods, tools, and techniques for business analysis CO 2. Proficiency in using statistical software and data visualization tools CO 3. Skills in data collection, analysis, and interpretation for decision-making CO 4. Knowledge of probability, hypothesis testing, and correlation analysis CO 5. Competence in applying quantitative analysis to solve business problems
Management Process	1.6	CO 1. Understanding of management concepts, principles, and functions CO 2. Knowledge of planning, organizing, leading, and controlling processes CO 3. Skills in decision-making, problem-solving, and strategic planning CO 4. Competence in leadership, team management, and organizational behavior CO 5. Ability to analyze and evaluate management practices and processes



### SEMESTER III

Course	Course Code	Course Outcomes
Soft Skills for Business	3.2	CO 1. Development of interpersonal communication skills, including verbal and non-verbal communication CO 2. Enhancement of teamwork, collaboration, and conflict resolution abilities CO 3. Skills in emotional intelligence, adaptability, and resilience CO 4. Competence in networking, presentation, and negotiation skills CO 5. Ability to manage time, stress, and professional relationships effectively
Corporate Accounting	3.3	CO 1. Mastery of corporate accounting principles, standards, and practices CO 2. Proficiency in preparing and analyzing consolidated financial statements CO 3. Skills in accounting for mergers, acquisitions, and business combinations CO 4. Knowledge of corporate financial reporting, compliance, and governance CO 5. Competence in using accounting software and tools for corporate accounting tasks
Human Resource Management	3.4	CO 1. Understanding of human resource management concepts, theories, and practices CO 2. Knowledge of recruitment, selection, training, and development processes CO 3. Skills in performance management, compensation, and benefits administration CO 4. Competence in employee relations, engagement, and retention strategies CO 5. Ability to apply HRM principles to organizational success and growth
Services Management	3.5	CO 1. Mastery of service management concepts, frameworks, and strategies CO 2. Proficiency in designing, delivering, and evaluating service offerings CO 3. Skills in managing service quality, customer satisfaction, and service recovery CO 4. Knowledge of service marketing, pricing, and revenue management CO 5. Competence in implementing service innovation and improvement initiatives
Corporate Environment	3.6	CO 1. Understanding of corporate environmental sustainability, ethics, and social responsibility



		CO 2. Knowledge of environmental regulations, compliance, and reporting CO 3. Skills in implementing corporate environmental management systems CO 4. Competence in assessing and mitigating environmental risks and impacts CO 5. Ability to integrate sustainability into corporate strategy and operations
<b>SEMESTER V</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcomes</b>
Entrepreneurial Management	5.1	CO 1. Understanding of entrepreneurial concepts, theories, and practices CO 2. Knowledge of startup ecosystem, innovation, and business model development CO 3. Skills in opportunity recognition, feasibility analysis, and business planning CO 4. Competence in entrepreneurial finance, marketing, and operations CO 5. Ability to foster innovation and creativity in entrepreneurial ventures
Computer Applications in Business	5.2	CO 1. Mastery of business software applications, tools, and technologies CO 2. Proficiency in using spreadsheets, databases, and business analytics software CO 3. Skills in data management, analysis, and visualization CO 4. Knowledge of information systems, cybersecurity, and digital transformation CO 5. Competence in leveraging technology for business process optimization and decision-making
Banking Regulations & Operations	5.3	CO 1. Understanding of banking regulations, compliance, and governance CO 2. Knowledge of banking products, services, and operational processes CO 3. Skills in risk management, fraud prevention, and security measures CO 4. Competence in banking operations, technology, and digital banking trends CO 5. Ability to navigate legal, ethical, and regulatory issues in banking
Management Accounting	5.4	CO 1. Understanding of management accounting concepts, principles, and techniques CO 2. Proficiency in cost analysis, budgeting, and performance evaluation



		CO 3. Skills in using management accounting tools and software CO 4. Knowledge of decision-making frameworks, variance analysis, and forecasting CO 5. Competence in providing financial insights and strategic recommendations to management
Elective Paper I Advanced Financial Management	5.5	CO 1. Mastery of advanced financial management theories, models, and techniques CO 2. Ability to analyze and interpret complex financial data and statements CO 3. Skills in financial planning, risk assessment, and capital structure optimization CO 4. Knowledge of mergers, acquisitions, and corporate restructuring strategies CO 5. Competence in managing international finance, hedging, and derivatives
Elective Paper II Financial Markets & Services	5.6	CO 1. Proficiency in understanding financial markets, instruments, and institutions CO 2. Skills in analyzing market trends, indicators, and investment strategies CO 3. Knowledge of asset pricing, market efficiency, and behavioral finance CO 4. Competence in portfolio optimization, diversification, and risk management CO 5. Ability to apply quantitative methods for financial analysis and decision-making
<b>SEMESTER II</b>		
<b>Course Title</b>	<b>Course Code</b>	<b>Course Outcomes</b>
Financial Accounting	2.3	CO 1. Mastery of fundamental accounting principles, concepts, and practices CO 2. Proficiency in preparing and interpreting financial statements, including balance sheets, income statements, and cash flow statements CO 3. Skills in recording and summarizing business transactions CO 4. Knowledge of accounting standards, regulations, and compliance requirements CO 5. Competence in using accounting software and tools for financial reporting
Quantitative Methods for Business - II	2.4	CO 1. Proficiency in advanced quantitative methods, tools, and techniques for business analysis CO 2. Skills in statistical inference, regression analysis, and forecasting CO 3. Knowledge of optimization models, simulation,



		and decision analysis CO 4. Competence in using statistical software for data analysis CO 5. Ability to apply quantitative analysis to solve complex business problems and optimize decisions
Organizational Behavior	2.5	CO 1. Understanding of organizational behavior theories, models, and frameworks CO 2. Knowledge of individual, group, and organizational dynamics CO 3. Skills in leadership, motivation, and team building CO 4. Competence in conflict resolution, communication, and organizational culture management CO 5. Ability to analyze and evaluate organizational behavior and its impact on performance and effectiveness
Production and Operations Management	2.6	CO 1. Mastery of production and operations management concepts, principles, and practices CO 2. Proficiency in production planning, scheduling, and inventory management CO 3. Skills in quality management, process optimization, and supply chain management CO 4. Knowledge of lean manufacturing, Six Sigma, and continuous improvement methodologies CO 5. Competence in implementing operations strategy and improving operational performance
<b>SEMESTER IV</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcomes</b>
Business Research Methods	4.2	CO 1. Mastery of research design, methodologies, and data collection techniques CO 2. Proficiency in qualitative and quantitative research methods CO 3. Skills in data analysis, interpretation, and reporting CO 4. Knowledge of ethical considerations in business research CO 5. Competence in conducting and evaluating research studies for business decision-making
Marketing Management	4.3	CO 1. Understanding of marketing concepts, theories, and principles CO 2. Knowledge of market analysis, segmentation, targeting, and positioning CO 3. Skills in developing marketing strategies and plans





		CO 4. Competence in product, price, promotion, and distribution management CO 5. Ability to apply marketing analytics and metrics to measure and optimize marketing performance
Financial Management	4.4	CO 1. Mastery of financial management principles, theories, and practices CO 2. Proficiency in financial analysis, planning, and forecasting CO 3. Skills in capital budgeting, risk assessment, and investment decisions CO 4. Knowledge of capital structure, dividend policy, and working capital management CO 5. Competence in financial reporting, analysis, and performance evaluation
Business Regulations	4.5	CO 1. Understanding of business laws, regulations, and compliance requirements CO 2. Knowledge of contract law, consumer protection, and intellectual property rights CO 3. Skills in legal research, analysis, and interpretation CO 4. Competence in navigating legal challenges and regulatory environments CO 5. Ability to apply legal principles and regulations to business scenarios
Cost Accounting	4.6	CO 1. Mastery of cost accounting concepts, principles, and techniques CO 2. Proficiency in cost classification, allocation, and control CO 3. Skills in using costing methods for product costing and pricing CO 4. Knowledge of standard costing, variance analysis, and budgeting CO 5. Competence in integrating cost data into management decision-making processes
<b>SEMESTER VI</b>		
<b>Course Title</b>	<b>Course Code</b>	<b>Course Outcomes</b>
International Business	6.1	CO 1. Understanding of international business environment, trade theories, and global market dynamics CO 2. Knowledge of cross-cultural management, global strategy, and international operations CO 3. Skills in international market entry, export-import procedures, and global supply chain management



		CO 4. Competence in assessing political, economic, and cultural risks in international business CO 5. Ability to develop and implement international business strategies
E-Business	6.2	CO 1. Mastery of e-business models, technologies, and platforms CO 2. Proficiency in online business strategies, digital marketing, and e-commerce operations CO 3. Skills in website design, user experience, and online customer engagement CO 4. Knowledge of digital payment systems, cybersecurity, and data privacy CO 5. Competence in leveraging digital technologies for business innovation and transformation
Income Tax	6.3	CO 1. Understanding of income tax laws, regulations, and compliance requirements CO 2. Knowledge of income tax computation, deductions, and exemptions CO 3. Skills in tax planning, optimization, and compliance CO 4. Competence in preparing and filing income tax returns CO 5. Ability to interpret and apply income tax provisions and updates accurately
Strategic Management	6.4	CO 1. Mastery of strategic management concepts, frameworks, and theories CO 2. Proficiency in strategic analysis, formulation, and implementation CO 3. Skills in organizational design, competitive positioning, and resource allocation CO 4. Knowledge of mergers, acquisitions, and corporate restructuring strategies CO 5. Competence in strategic leadership, change management, and performance evaluation
Elective Paper III Investment & Portfolio Management	6.5	CO 1. Proficiency in understanding investment theories, asset valuation, and portfolio diversification CO 2. Skills in risk-return analysis, asset allocation, and investment strategies CO 3. Knowledge of financial markets, instruments, and regulatory frameworks CO 4. Competence in portfolio construction, management, and performance measurement CO 5. Ability to apply quantitative methods for investment analysis and decision-making
Elective Paper IV Stock & Commodity Markets	6.6	CO 1. Mastery of stock and commodity market principles, mechanisms, and operations



		CO 2. Understanding of market participants, trading systems, and regulatory frameworks CO 3. Skills in analyzing market trends, indicators, and investment strategies CO 4. Knowledge of derivatives, hedging, and risk management techniques CO 5. Competence in making informed investment and trading decisions in stock and commodity markets
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<b>SEMESTER I CBCS</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcome</b>
DIGITAL ELECTRONICS	BCA104T	<p>CO1 Analyze and design digital circuits using binary arithmetic and Boolean algebra.</p> <p>CO2 Implement combinational and sequential logic circuits using industry-standard tools.</p> <p>CO3 Apply digital electronics principles to real-world applications like embedded systems and signal processing.</p> <p>CO4 Develop critical thinking skills for troubleshooting and optimizing digital circuits.</p>



DISCRETE MATHEMATICS	BCA105T:	<p>CO1 Solve problems using mathematical structures like sets, relations, functions, and graphs.</p> <p>CO2 Analyze algorithms and their complexity using techniques such as induction and recurrence relations.</p> <p>CO3 Apply principles of combinatorics and probability to analyze discrete systems and processes.</p> <p>CO4 Use logic and proof techniques to validate the correctness of mathematical statements and arguments</p>
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C PROGRAMMING LAB	BCA103P:	<p>CO1 Solve problems using mathematical structures like sets, relations, functions, and graphs.</p> <p>CO2 Analyze algorithms and their complexity using techniques such as induction and recurrence relations.</p> <p>CO3 Apply principles of combinations and probability to analyze discrete systems and processes.</p> <p>CO4 Use logic and proof techniques to validate the correctness of mathematical statements and arguments</p>
SEMESTER II CBCS		
Course	Course Code	Course Outcome
DATA STRUCTURES	BCA203T:	<p>CO1 Implement fundamental data structures such as arrays, linked lists, stacks, and queues.</p> <p>CO2 Analyze and compare the efficiency of algorithms for searching, sorting, and manipulating data.</p> <p>CO3 Apply advanced data structures like trees, graphs, and hash tables to solve complex problems efficiently.</p>



		CO4 Utilize recursion, dynamic memory allocation, and pointer manipulation for effective data structure implementation.
DATA BASE MANAGEMENT SYSTEMS	BCA204T :	<p>CO1 Design and create relational databases using SQL for efficient data storage and retrieval.</p> <p>CO2 Normalize database schema to minimize redundancy and maintain data integrity.</p> <p>CO3 Implement database transactions and concurrency control mechanisms for ensuring data consistency.</p> <p>CO4 Optimize database performance through indexing, query optimization, and database tuning techniques</p>
NUMERICAL AND STATISCAL METHODS	BCA205:	<p>CO1 Apply numerical techniques such as root finding, interpolation, and numerical integration to solve mathematical problems.</p> <p>CO2 Utilize statistical methods including hypothesis testing, regression analysis, and probability distributions for data analysis.</p> <p>CO3 Implement algorithms for solving linear and nonlinear systems of equations, as well as differential equations numerically.</p>



		CO4 Validate results through error analysis and assess the reliability of numerical and statistical computations.
DATABASE MANAGEMENT SYSTEM LAB	BCA304P:	CO1 Design and implement relational database schemas using SQL for efficient data organization. CO2 Develop database applications for data manipulation, querying, and transaction management. CO3 Practice normalization techniques to ensure data integrity and reduce redundancy. CO4 Perform database administration tasks including backup, recovery, and security management.
SEMESTER III CBCS		
Course	Course Code	Course Outcome
OBJECT ORIENTED PROGRAMMING USING C++	BCA303T:	CO1 Implement object-oriented concepts such as classes, inheritance, polymorphism, and encapsulation in C++. Develop reusable and modular code through class and object-based design. CO2 Utilize features like templates and operator overloading for generic programming





		and enhanced functionality. CO3 Apply principles of abstraction and inheritance to design and implement complex software systems.
ACCOUNTING AND FINANCIAL MANAGEMENT	BCA304T	CO1 Proficiently analyze financial statements. CO2 Apply cost accounting techniques for decision-making. CO3 Demonstrate competence in budgeting and forecasting. CO4 Execute effective financial risk management strategies.
	BCA305T	CO1 Implement key OS concepts like process management and memory allocation. CO2 Design and troubleshoot efficient file systems and I/O operations. CO3 Evaluate performance metrics and optimize system resources. CO4 Apply security protocols for safeguarding data and system integrity.
C++ PROGRAMMING LAB	BCA303P	CO1 Develop proficiency in implementing object-oriented programming concepts in C++.



		<p>CO2 Demonstrate competence in data structure manipulation and algorithm design.</p> <p>CO3 Apply debugging techniques to troubleshoot code errors effectively.</p> <p>CO4 Design and implement modular and scalable C++ programs for various applications.</p>
SEMESTER IV CBCS		
Course	Course Code	Course Outcome
VISUAL PROGRAMMING	BCA403T	<p>CO1 Proficiently develop graphical user interfaces (GUIs) using visual programming tools.</p> <p>CO2 Design interactive applications with multimedia integration.</p> <p>CO3 Implement event-driven programming paradigms for responsive user experiences.</p> <p>CO4 Utilize advanced visual programming features for data visualization and manipulation</p>
UNIX PROGRAMMING	BCA404T	<p>CO1 Master command-line interface for efficient UNIX system navigation and file manipulation.</p> <p>CO2 Develop shell scripts to automate tasks and streamline workflow.</p> <p>CO3 Utilize system calls and POSIX APIs for low-level programming</p>



		tasks. CO4 Implement networking protocols and services for UNIX-based systems
OPERATIONS RESEARCH	BCA405T	CO1 Apply mathematical modeling techniques to optimize decision-making processes. CO2 Implement various operations research algorithms for solving complex problems. CO3 Analyze and interpret quantitative data to provide actionable insights. CO4 Utilize software tools to conduct simulations and sensitivity analyses.
SEMESTER V CBCS		
Course	Course Code	Course Outcome
DATA COMMUNICATIONS AND NETWORKS	BCA501T	CO1 Understand protocols and architectures for efficient data transmission over networks. CO2 Analyze network performance and troubleshoot connectivity issues. CO3 Design and implement secure and reliable network infrastructures. CO4 Evaluate emerging technologies and their impact on network design and management.



SOFTWARE ENGINEERING	BCA502T	<p>CO1 Apply software development methodologies to efficiently manage project lifecycles.</p> <p>CO2 Collaborate effectively in teams to deliver high-quality software products.</p> <p>CO3 Utilize software engineering principles to ensure maintainability and scalability.</p> <p>CO4 Employ testing and debugging strategies to ensure software reliability.</p>
COMPUTER ARCHITECTURE	BCA503T	<p>CO1 Evaluate and compare different computer architectures based on performance and scalability.</p> <p>CO2 Design and optimize instruction sets and processor pipelines.</p> <p>CO3 Analyze memory hierarchy and cache management techniques.</p> <p>CO4 Implement parallel processing and pipelining concepts for enhanced computational efficiency</p>
OBJECT ORIENTED PROGRAMMING USING JAVA	BCA504T	<p>CO1 Develop robust and scalable applications using object-oriented principles in Java.</p> <p>CO2 Utilize inheritance, polymorphism, and encapsulation to design reusable and modular code.</p> <p>CO3 Implement multithreading and exception handling for</p>



		concurrent and error-resilient programs. CO4 Employ design patterns to solve common software design problems effectively.
MICROPROCESSOR AND ASSEMBLY LANGUAGE	BCA505T	CO1 Understand the architecture and instruction set of microprocessors. CO2 Write efficient assembly language programs for microcontroller applications. CO3 Interface peripherals and external devices using assembly language. CO4 Design and implement low-level routines for hardware control and manipulation.
JAVA PROGRAMMING LAB	BCA504P	CO1 Develop Java applications to solve real-world problems. CO2 Implement graphical user interfaces (GUIs) using Java Swing or JavaFX. CO3 Utilize libraries and frameworks for database connectivity and web development in Java. CO4 Debug and optimize Java code for improved performance and reliability.
ASSEMBLY LANGUAGE	BCA505P	CO1 Write assembly language programs to



PROGRAMMING LAB		<p>interface with hardware components.</p> <p>CO2 Implement low-level routines for input/output operations and system calls.</p> <p>CO3 Debug and troubleshoot assembly language programs using simulators and emulators.</p> <p>CO4 Develop assembly language programs for microcontroller-based applications.</p>
SEMESTER V CBCS		
Course	Course Code	Course Outcome
THEORY OF COMPUTATION	BCA601T	<p>CO1 Analyze and classify computational problems based on their solvability.</p> <p>CO2 Design and analyze finite automata, regular expressions, and context-free grammars.</p> <p>CO3 Apply Turing machines and computability theory to understand the limits of computation.</p> <p>CO4 Explore advanced topics such as formal languages, grammars, and complexity classes.</p>
SYSTEM PROGRAMMING	BCA602T	<p>CO1 Develop system-level software components utilizing low-level programming languages.</p> <p>CO2 Implement operating system functionalities like</p>



		<p>process management and memory allocation.</p> <p>CO3 Create efficient I/O operations and device drivers for hardware interfacing.</p> <p>CO4 Utilize system calls and libraries to interact with the underlying operating system.</p>
CRYPTOGRAPHY AND NETWORK SECURITY	BCA603T	<p>CO1 Understand cryptographic algorithms and protocols for data encryption and authentication.</p> <p>CO2 Implement secure communication channels using symmetric and asymmetric cryptography.</p> <p>CO3 Analyze security threats and vulnerabilities in networked environments.</p> <p>CO4 Design and deploy security mechanisms to protect against cyber attacks and breaches</p>
WEB PROGRAMMING	BCA604T	<p>CO1 Develop dynamic and interactive web applications using client-side and server-side scripting languages.</p> <p>CO2 Design responsive user interfaces with HTML5, CSS, and</p> <p>CO3 JavaScript frameworks.</p> <p>Implement database connectivity and server-side scripting with technologies like PHP or Node.js.</p> <p>CO4 Ensure web</p>



		application security through input validation, authentication, and access control mechanisms.
WEB PROGRAMMING LAB	BCA604P	<p>CO1 Design and develop responsive and visually appealing web interfaces.</p> <p>CO2 Implement client-server communication using AJAX or WebSocket protocols.</p> <p>CO3 Integrate databases and backend functionality to create dynamic web applications.</p> <p>CO4 Test, debug, and deploy web applications on various hosting platforms.</p>





## **COURSE OUTCOMES OF I & III SEMESTER**

<b>SEMESTER I &amp; III BA &amp; BSW</b>		
Course	Course Code	Course Outcome
GENERIC ENGLISH	AEECC-3	CO1 Develop LSRW (Listening, Speaking, Reading, and Writing) skills
		CO2 Discover how to appreciate literary art
		CO3 Gain knowledge of literary devices and genres.
		CO4 Develop your creative abilities to communicate your experiences.
		CO5 Improve their capacity as critical writers and readers

<b>SEMESTER I &amp; III BA, BBA, B.com, BCA &amp; BSW</b>		
Course	Course Code	Course Outcome
ADDITIONAL ENGLISH	<b>60110</b>	CO1 Gain knowledge of literary devices and genres.
		CO2 Ability to critically analyze, interpret and appreciate literary texts
		CO3 Equipped themselves with interpersonal communication skill
		CO4 Improve their capacity as critical writers and readers



<b>SEMESTER I BSW</b>		
Course	Course Code	Course Outcome
FUNCTIONAL ENGLISH	<b>63101</b>	CO1 The capacity to make a research models through Survey methodology
		CO2 Be familiar with using online learning resources
		CO3 The capacity to study, comprehend, and value literary works
		CO4 Develop Competence in English

<b>SEMESTER I &amp; III B.Com &amp; BBA</b>		
Course	Course Code	Course Outcome
GENERIC ENGLISH		CO1 Develop your LSRW (Listening, Speaking, Reading, and Writing) skills.
		CO2 Learn to appreciate literary art.
		CO3 Understand genres and literary devices.
		CO4 Expand your imaginative skills to convey what you've experienced.



SEMESTER I & III BA		
Course	Course Code	Course Outcome
OPTINAL ENGLISH 01		CO1 This paper teaches students the skills in the front desk management.
		CO2 It introduces them to business English.
		CO3 Accepting Praises and Criticism, Apologizing
		CO4 Intonation and Voice Modulation

SEMESTER I & III BA		
Course	Course Code	Course Outcome
OPTINAL ENGLISH 02		CO1 Be equipped with advanced literary and linguistic skills
		CO2 Understanding, applying, analyzing, evaluating and creating literature.
		CO3 Accepting Praises and Criticism, Apologizing
		CO4 The literature and literary forms and the debates of culture generate a values



SEMESTER I & III BCA		
Course	Course Code	Course Outcome
GENERIC ENGLISH		CO1 Develop your LSRW (Listening, Speaking, Reading, and Writing) skills.
		CO2 Learn to appreciate literary art.
		CO3 Understand genres and literary devices.
		CO4 Be able to write with clarity, creativity and persuasiveness



## Course Outcome of II & IV Semester

<b>SEMESTER II &amp; IV BA &amp; BSW</b>		
Course	Course Code	Course Outcome
GENERIC ENGLISH	60210	CO1 Develop LSRW (Listening, Speaking, Reading, and Writing) skills
		CO2 Discover how to appreciate literary art
		CO3 Gain knowledge of literary devices and genres.
		CO4 Develop your creative abilities to communicate your experiences.
		CO5 Improve their capacity as critical writers and readers

<b>SEMESTER II &amp; IV BA, BSW, BBA, B.Com &amp; BCA</b>		
Course	Course Code	Course Outcome
ADDITIONAL ENGLISH	60210	CO1 Gain knowledge of literary devices and genres.
		CO2 Ability to critically analyse, interpret and appreciate literary texts
		CO3 Equipped themselves with interpersonal communication skill
		CO4 Improve their capacity as critical writers and readers
		CO5 Develop their analytical capabilities



<b>SEMESTER II &amp; IV BBA, B.Com &amp; BCA</b>		
Course	Course Code	Course Outcome
GENERIC ENGLISH	63401	CO1 Ability to critically analyze, interpret and appreciate literary texts
		CO2 Equipped themselves with interpersonal communication skill
		CO3 Improve their capacity as critical writers and readers
		CO4 Develop your creative abilities to communicate your experiences.

<b>SEMESTER II BSW</b>		
Course	Course Code	Course Outcome
SPOKEN ENGLISH	OEEN-201	CO1 The capacity to make a research models through Survey methodology
		CO2 Be familiar with using online learning resources
		CO3 The capacity to study, comprehend, and value literary works
		CO4 Equipped themselves with interpersonal communication skill



SEMESTER II & IV BA		
Course	Course Code	Course Outcome
OPTIONAL ENGLISH 01 & 02		CO1 Acquired language skills for competitive tests such as UPSC, KPSC, IBPS, SSC, RAILWAYS, TOEFL, and others.
		CO2 Facilitated employment in growing industries such as content writers, interpreters, translators, and transcribers.
		CO3 Quicken their reading speed
		CO4 Have the ability to present
		CO5 Recognition of the diversity of social, cultural, religious, and ethnic groups



## **COURSE OUTCOMES OF V & VI SEMESTER**

<b>SEMESTER IV BA</b>		
Course	Course Code	Course Outcome
OPTIONAL ENGLISH 01		CO1 English for Front Desk Management
		CO2 Accepting Praises and Criticism, Apologizing
		CO3 Gain knowledge of literary devices and genres.
		CO4 Etiquette in Cross-cultural Communication
		CO5 Improve their capacity as critical writers and readers

<b>SEMESTER IV BA</b>		
Course	Course Code	Course Outcome
OPTIONAL ENGLISH 02		CO1 Dealing with Language Differences
		CO2 Will be able to articulate thoughts and generate understand multiple interpretations
		CO3 Gain knowledge of literary devices and genres.
		CO4 Possess reading and writing skills catering to academic and other professional disciplines.
		CO5 Be able to write with clarity, creativity and persuasiveness





**Programme: B.Com (NEP)**

**Course Code: B.Com. 1.1**

**Name of the Course: FINANCIAL ACCOUNTING**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, tutorials, Group discussion, Seminar, Case studies, Lab & field work etc.		
<b><u>Course Outcomes:</u></b> <b>On successful completion of the course, the student will be able to</b> acquire Conceptual knowledge of the financial accounts and to impart skills for recording various kinds of <b>Business</b> transactions.		

**Course Code: 1.2**

**Name of the Course: MANAGEMENT PRINCIPLES AND APPLICATIONS**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, tutorials, Group discussion, Seminar, Case studies, Lab & field work etc.		
<b><u>Course Outcomes:</u></b> <b>On successful completion of the course, the students will be able to</b> understand the principles of management of a business entity and life skills needed for effective management and navigate their lives.		

**Course Code: B.Com. 1.3**

**Name of the Course: PRINCIPLES OF MARKETING**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, tutorials, Group discussion, Seminar, Case studies, Lab & field work etc.,		
<b><u>Course Outcomes:</u></b> <b>On successful completion of the course, the students will be able</b> familiarize with the concepts, dimensions and trends in modern marketing practices		

**Course Code: B.Com. 2.1**

**Name of the Course: ADVANCED FINANCIAL ACCOUNTING**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the students will be able to familiar with the accounting procedures for different types of businesses and to impart skills for recording various kinds of business transactions		



**Course Code: B.Com 2.2(b)**

**Name of the Course: BUSINESS MATHEMATICS**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcome:</u></b> On successful completion of the course, the students will be familiarized with various applications of mathematical techniques towards solving business problems and develop reasoning ability.		

**Course Code: B.Com 24.3**

**Name of the Course: LAW & PRACTICE OF BANKING**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the students shall be able to <ol style="list-style-type: none"><li>Summarize the relationship between Banker &amp; customer and different types of functions of banker.</li><li>Analyze the role, functions and duties of paying and collecting banker.</li><li>Make use of the procedure involved in opening and operating different accounts.</li><li>Examine the different types of negotiable instrument &amp; their relevance in the present context.</li><li>Estimate possible developments in the banking sector in the upcoming days</li></ol>		

**Course Code: B.Com 25.1**

**Name of the Course: CORPORATE ACCOUNTING**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	56 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the students shall be able to Understand the treatment of Underwriting of Shares, Know the process of redemption of Preference Shares, Know the valuation of goodwill, Prepare the financial statements of companies as per companies act, 2013		



**Course Code: B.Com 3.26**  
**Name of the Course: BUSINESS STATISTICS**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  On successful completion of the course, the Students will be able to familiarizes statistical data and descriptive statistics for business decision-making, Comprehend the measures of variation and measures of skewness, Demonstrate the use of probability and probability distributions in business, Validate the application of correlation and regression in business decisions, Understand the use of index numbers in business</p>		

**Course Code: B.Com 3.27**  
**Name of the Course: COST ACCOUNTING**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  On successful completion of the course, the students will be able to Understand concepts of cost accounting &amp; Methods of Costing, Outline the Procedure and documentations involved in procurement of materials&amp; compute the valuation of Inventory, make use of payroll procedures &amp; compute idle and over time Discuss the methods of allocation, apportionment &amp; absorption of overheads, prepare cost sheet &amp; discuss cost allocation under ABC</p>		

**Course Code: B.Com 4.1**  
**Name of the Course: Advanced Corporate Accounting**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  On successful completion of the course, the Students will be able to Prepare the liquidators final statement of accounts, Comprehend the different methods of Mergers and Acquisition of Companies, Understand the process of internal reconstruction</p>		



**Course Code: B.Com 4.2**  
**Name of the Course: Costing Methods and Techniques**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  On successful completion of the course, the Students will be able to, understand method of costing applicable in different industries, determination of cost by applying different methods of costing, analyse the processes involved in standard costing, familiarize with the Activity Based Costing and its applications</p>		

**Course Code: B.Com 4.3**  
**Name of the Course: Business Regulatory Framework**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	56 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  On successful completion of the course, the Students will be able to recognize the laws relating to Contracts and its application in business activities, understand Environmental Laws, IPRs &amp; cyber law in the present context</p>		

**Course Code: B.Com 5.1**  
**Name of the Course: FINANCIAL MANAGEMENT**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs
<p style="text-align: center;"><b><u>Pedagogy:</u></b>  Classroom lecture, Case studies, Group discussion, Seminar &amp; field work etc.,</p>		
<p style="text-align: center;"><b><u>Course Outcomes:</u></b>  <b>On successful completion of the course, the students will be able to</b></p> <ol style="list-style-type: none"> <li>Understand the role of financial managers effectively in an organization.</li> <li>Apply the compounding &amp; discounting techniques for time value of money.</li> <li>Take investment decision with appropriate capital budgeting techniques for investment proposals.</li> <li>Understand the factors influencing the capital structure of an organization</li> <li>Estimate the working capital requirement for the smooth running of the business</li> </ol>		



**Course Code: B.Com 5.2****Name of the Course: INCOME TAX LAW & PRACTICE - I**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	60 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the students will be able to: <ol style="list-style-type: none"> <li>To know the power of income tax authorities.</li> <li>To identify the incomes exempted from tax and scheme of taxation on Agricultural income.</li> <li>Understand the provisions for determining the residential status of an Individual.</li> <li>Demonstrate the computation of total income of an Individual.</li> <li>Comprehend the meaning of Salary, Perquisites, Profit in lieu of salary, allowances &amp; retirement benefits</li> <li>Compute the income house property for different categories of house property</li> </ol>		

**Course Code: B.Com 5.3****Name of the Course: PRINCIPLES & PRACTICE OF AUDITING**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	60 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the students will be able to, <ol style="list-style-type: none"> <li>Understand the conceptual framework of auditing.</li> <li>Examine the risk assessment and internal control in auditing</li> <li>Comprehend the relevance of IT in audit and audit sampling for testing.</li> <li>Examine the company audit and the procedure involved in the audit of different entities.</li> <li>Gain knowledge on different aspect of audit reporting and conceptual framework applicable on professional accountants.</li> </ol>		

**Elective Code: B.Com F1****Name of the Course: Finance Elective 1 – FINANCIAL INSTITUTIONS & MARKETS**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	60 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		



**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- Understand the structure of Indian Financial System and its constituents
- Outline the role of capital and money market in economic development
- Comprehend primary and secondary market and its relevance in capital formation
- Appraise the role played by banking and development financial institutions in economic development so far
- Understand the different types of NBFCs and their contribution

**Elective Code: B.Com H1**

**Name of the Course: Human Resource Elective 1 – HUMAN RESOURCE DEVELOPMENT**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs

**Pedagogy:**

Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- Understand the need of HRD.
- Comprehend the framework of HRD.
- Know the models for evaluating the HRD programs.
- Comprehend the need for employee counselling.
- Apprehend the HR performance.

**Course Code: B.Com 5.6**

**Name of the Course: Vocational Course – GST – LAW & PRACTICE**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs

**Pedagogy:**

Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- Comprehend the concepts of Goods and Services tax.
- Understand the fundamentals of GST.
- Analyse the GST Procedures in the Business.
- Know the GST Assessment and its computation

**Course Code: B.Com 50.1**

**Name of the Course: ADVANCED FINANCIAL MANAGEMENT**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs

**Pedagogy:**

Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,



**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- a) Understand the various concepts of Cash Flows
- b) Understand and determine the overall Cost of Capital
- c) Comprehend the different advanced Capital Budgeting techniques
- d) Understand the importance of Dividend Decisions
- e) Evaluate Mergers and Acquisition

**Course Code: B.Com 6.2**

**Name of the Course: INCOME TAX LAW & PRACTICE - II**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs

**Pedagogy:**

Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- a) Understand the procedure for computation of income from business and other Profession.
- b) The provisions for determining the capital gains.
- c) Compute the income from other sources.
- d) Comprehend the assessment procedure, TDS and advances tax ruling.
- e) Identify the various deductions under section 80.
- f) Comprehend the procedure for computation of Total Income and tax liability of an individual

**Course Code: B.Com 6.3**

**Name of the Course: MANAGEMENT ACCOUNTING**

Course Credits	No. of Hours per week	Total No. of Teaching Hours
4 Credits	4 Hrs	60 Hrs

**Pedagogy:**

Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:**

On successful completion of the course, the Students will be able to,

- a) Demonstrate the significance of management accounting in decision making.
- b) Analyse and interpret the corporate financial statements by using various techniques.
- c) Compare the financial performance of corporates through ratio analysis.
- d) Understand the latest provisions in preparing cash flow statement.
- e) Analyse the Financial Statement through Fund Flow Analysis
- f) Comprehend the significance of management reporting and examine the corporate reports for Management Review and Governance.



**Elective Code: B.Com F2**

**Name of the Course: Finance Elective 2 – INVESTMENT MANAGEMENT**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	60 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the Students will be able to, a) Understand the concept of investments, its features and various instruments. b) Comprehend the functioning of secondary market in India. c) Underline the concept of risk and return and their relevance in purchasing and selling of securities. d) Illustrate the valuation of securities and finding out the values for purchase and sale of securities. e) Demonstrate the fundamental analysis to analyse the company for purchase and sale of f) securities and technical analysis for trading in the share market		

**Elective Code: B.Com H2**

**Name of the Course: Human Resource Elective 2 – CULTURAL DIVERSITY AT  
WORKPLACE**

<b>Course Credits</b>	<b>No. of Hours per week</b>	<b>Total No. of Teaching Hours</b>
4 Credits	4 Hrs	60 Hrs
<b><u>Pedagogy:</u></b> Classroom lecture, Case studies, Group discussion, Seminar & field work etc.,		
<b><u>Course Outcomes:</u></b> On successful completion of the course, the Students will be able to, f) Understand, interpret, question, reflect upon, and engage with the notion of “diversity” g) Recall the cultural diversity at work place in an organization h) Support the business case for workforce diversity and inclusion i) Identify diversity and work respecting cross cultural environment j) Assess contemporary organizational strategies for managing workforce diversity and inclusion		





**Programme: B.B.A**

<p align="center"><b>Name of the Program: BBA</b>  <b>Course Code: BBA 1.1</b>  <b>Name of the Course: MANAGEMENT PRINCIPLES AND PRACTICE</b></p>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<p><b>Pedagogy:</b> Classroom lecture, Tutorials, Group discussion, Seminar, Case studies &amp; field work etc..</p>		
<p><b>Course Outcomes: On successful completion of the course, the Student will demonstrate:</b></p> <ul style="list-style-type: none"> <li>• The ability to understand concepts of business management, principles and functions of management.</li> <li>• The ability to explain the process of planning and decision making.</li> <li>• The ability to create organization structures based on authority, task and responsibilities and understands organizational behavior, avoid conflicts, accept change and work in groups.</li> <li>• The ability to explain the principles of direction, importance of communication, barriers of communication, motivation theories and leadership styles.</li> <li>• The ability to understand the requirement of good control system and control techniques.</li> </ul>		

<b>Name of the Program: BBA</b> <b>Course Code: BBA 1.2</b> <b>Name of the Course: FUNDAMENTALS OF BUSINESS ACCOUNTING</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classrooms lecture, tutorials, and problem solving.		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>•The framework of accounting as well accounting standards.</li> <li>•Ability to pass journal entries and prepare ledger accounts</li> <li>•Ability to prepare subsidiaries books</li> <li>•Ability to prepare trial balance and final accounts of proprietary concern.</li> <li>•Skill to construct final accounts through application of tally.</li> </ul>		



<b>Name of the Program: BBA</b> <b>Course Code: BBA 1.3</b> <b>Name of the Course: MARKETING MANAGEMENT</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Class room lecture, Tutorials, Group discussion, Seminar, Case studies & Fieldwork etc.,		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>• Understand the concepts and functions of marketing.</li> <li>• Analyze marketing environment impacting the business.</li> <li>• Segment the market and understand the consumer behavior</li> <li>• Describe the 4P's of marketing and also strategize marketing mix</li> <li>• Describe 7P's of service marketing mix.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 1.7.1</b> <b>Name of the Course: OFFICE MANAGEMENT (OEC)</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>3 Credits</b>	<b>3 Hrs.</b>	<b>42 Hrs.</b>
<b>Pedagogy:</b> Class room's lecture, tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>• An understanding of basic knowledge of office organization and management</li> <li>• Skills in effective office organization</li> <li>• Ability to maintain office records</li> <li>• Ability to maintain digital record.</li> <li>• Understanding of different types of organisation structures and responsibilities as future office managers.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 1.7.2</b> <b>Name of the Course: BUSINESS ORGANISATION (OEC)</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>3 Credits</b>	<b>3 Hrs.</b>	<b>42 Hrs.</b>
<b>Pedagogy:</b> Class room lecture, Tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>• Understand the nature, objectives and social responsibilities of business</li> <li>• Describe the different forms of organizations</li> <li>• Understand the basic concepts of Management</li> <li>• Understand the functions of management.</li> <li>• Understand the different types of business combinations</li> </ul>		



<b>Name of the Program: BBA</b> <b>Course Code: BBA 2.1</b> <b>Name of the Course: FINANCIAL ACCOUNTING AND REPORTING</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56Hrs.</b>
<b>Pedagogy:</b> Class room's lecture, Tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the student will be able to</b> <ul style="list-style-type: none"> <li>• To able to prepare final accounts of partnership firms</li> <li>• Understand the process of public issue of shares and accounting for the same</li> <li>• Prepare final accounts of joint stock companies.</li> <li>• Prepare and evaluate vertical and horizontal analysis of financial statements.</li> <li>• Understand company's annual reports.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 2.2</b> <b>Name of the Course: HUMAN RESOURCE MANAGEMENT</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Class room's lecture, tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>• Ability to describe the role and responsibility of Human resources management functions on business</li> <li>• Ability to describe HRP, Recruitment and Selection process</li> <li>• Ability to describe to induction, training, and compensation aspects.</li> <li>• Ability to explain performance appraisal and its process.</li> <li>• Ability to demonstrate Employee Engagement and Psychological Contract.</li> </ul>		



<b>Name of the Program: BBA</b> <b>Course Code: BBA 2.3.1</b> <b>Name of the Course: BUSINESS MATHEMATICS</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Class room's lectures, tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the student will demonstrate:</b> <ul style="list-style-type: none"> <li>• The Understanding of the basic concepts of business mathematics and apply them to create, solve and interpret application areas in business</li> <li>• Ability to solve problems on various types of equation.</li> <li>• Ability to solve problems on Matrices and execute the laws of indices, law of logarithm and evaluate them.</li> <li>• Ability to apply the concept of simple interest and compound interest and bills discounted</li> <li>• Ability to solve problems on Arithmetic progression, Geometric progression and construct logical application of these concepts.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 2.3.2</b> <b>Name of the Course: BUSINESS ENVIRONMENT</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Class room's lecture, tutorials, Group discussion, Seminar, Case studies.		
<b>Course Outcomes: On successful completion of the course, the Student will demonstrate:</b> <ul style="list-style-type: none"> <li>• An Understanding of components of business environment.</li> <li>• Analyse the environmental factors influencing business organisation.</li> <li>• Demonstrate Competitive structure analysis for select industry.</li> <li>• Explain the impact of fiscal policy and monetary policy on business.</li> <li>• Analyse the impact of economic environmental factors on business.</li> </ul>		



<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.1</b> <b>Name of the Course: COST ACCOUNTING</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Problem Solving.		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to - <ul style="list-style-type: none"> <li>• Demonstrate an understanding of the elements of cost and prepare a cost sheet.</li> <li>• Prepare material related documents, understand the management of stores and issue procedures.</li> <li>• Develop the ability to calculate employee costs.</li> <li>• Classify, allocate apportion overheads and calculate overhead absorption rates.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.2</b> <b>Name of the Course: ORGANIZATIONAL BEHAVIOUR</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, Role Plays and Case study method.		
<b>Course Outcomes:</b> On successful completion of the course, the Students will be able to: <ul style="list-style-type: none"> <li>• Understand the role of OB in business organization.</li> <li>• Understand the Behaviour of an Individual</li> <li>• Understand the group behaviour and team dynamics</li> <li>• Learn various motivation and leadership theories</li> <li>• Understand the process of organizational development</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.3</b> <b>Name of the Course: STATISTICS FOR BUSINESS DECISIONS</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Problem Solving.		
<b>Course Outcomes:</b> On successful completion of the course, the Students will be able to: <ul style="list-style-type: none"> <li>• Understand the basic concepts in statistics.</li> <li>• Classify and construct statistical tables.</li> <li>• Understand and construct various measures of central tendency and dispersion.</li> <li>• Apply correlation and regression for data analysis.</li> <li>• To understand changes in data over a period of time through construction of index numbers</li> </ul>		



<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.4</b> <b>Name of the Course: FINANCIAL EDUCATION AND INVESTMENT AWARENESS (SEC)</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>2 Credits</b>	<b>2 Hrs.</b>	<b>30 Hrs.</b>
<b>Pedagogy:</b> Classrooms lecture, Case studies, Group discussion & Seminar etc.		
<b>Course Outcomes: On successful completion of the course, the students will be able to:</b> <ul style="list-style-type: none"> <li>• To provide the foundations for financial decision making</li> <li>• Create awareness about various saving and investment alternatives available for a common man</li> <li>• Understand the overview of stock markets and stock selection</li> <li>• Learning about mutual funds and the criteria for selection</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.7.1</b> <b>Name of the Course: SOCIAL MEDIA MARKETING (OEC)</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>3 Credits</b>	<b>3 Hrs.</b>	<b>42 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Case study method.		
<b>Course Outcomes: On successful completion of the course, the Students will able to:</b> <ul style="list-style-type: none"> <li>• Understand social media marketing goals for successful online campaigns.</li> <li>• Analyze the effective social media marketing strategies for various types of industries and businesses.</li> <li>• Design social media content and create strategies to optimize the content's reach to the target audience.</li> <li>• Appraise the reach and track progress in achieving social media objectives with a variety of measurement tools and metrics.</li> <li>• Design a suitable social media campaign for the business goals.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 3.7.2</b> <b>Name of the Course: RURAL MARKETING (OEC)</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>3 Credits</b>	<b>3 Hrs.</b>	<b>42 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Case study method.		



<b>Course Outcomes: On successful completion of the course, the Students will be able to:</b> <ul style="list-style-type: none"> <li>• Describe the importance and application of various concepts of rural marketing.</li> <li>• Demonstrate the appropriate selection of the segmentation, targeting and positioning strategies along with the environmental factors that influence rural consumers' buying behaviour.</li> <li>• Design a pricing strategy that suits the characteristics of rural products and the stage in the product life cycle.</li> <li>• Formulate the appropriate marketing communication strategy and rural distribution channel plans to promote and deliver the rural products.</li> <li>• Appraise the recent trends in rural marketing and the application of digital technology in rural marketing.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 4.1</b> <b>Name of the Course: MANAGEMENT ACCOUNTING</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Problem Solving.		
<b>Course Outcomes: On successful completion of the course, the Students will demonstrate to:</b> <ul style="list-style-type: none"> <li>• Explain the application of management accounting and various tool used.</li> <li>• Make inter – firm and inter- period comparison of financial statements.</li> <li>• Analyse financial statements using various ratios for business decisions..</li> <li>• Prepare fund flow and cash flow statements.</li> <li>• Prepare different types of budgets for the business.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 4.2.2</b> <b>Name of the Course: FINANCIAL MARKETS &amp; SERVICES</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
<b>4 Credits</b>	<b>4 Hrs.</b>	<b>56 Hrs.</b>
<b>Pedagogy:</b> Classroom lectures and Tutorials		
<b>Course Outcomes: On successful completion of the course, the Students will be able to:</b> <ul style="list-style-type: none"> <li>• Understand the Financial system, Institutions, Financial markets and services.</li> <li>• Analyse the concepts relevant to Indian financial market and relevance.</li> <li>• Understand concept of financial services, types and functions.</li> <li>• Understand the types of financial Instruments.</li> <li>• Demonstrate an understanding the functioning of stock markets.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 4.3</b> <b>Name of the Course: FINANCIAL MANAGEMENT</b>		





Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	4 Hrs.	56 Hrs.
<b>Pedagogy:</b> Classroom lectures, Tutorials, and Problem Solving.		
<b>Course Outcomes: On successful completion of the course, the Students will able to:</b> <ul style="list-style-type: none"> <li>Identify the goals of financial management.</li> <li>Apply the concepts of time value of money for financial decision making.</li> <li>Evaluate projects using capital budgeting techniques.</li> <li>Design optimum capital structure using EBIT and EPS analysis.</li> <li>Evaluate working capital effectiveness in an organization.</li> </ul>		
<b>Name of the Program: BBA</b> <b>Course Code: BBA 4.7.1</b> <b>Name of the Course: BUSINESS LEADERSHIP SKILLS (OEC)</b>		
Course Credits	No. of Hours per Week	Total No. of Teaching Hours
3 Credits	3 Hrs.	42 Hrs.
<b>Pedagogy:</b> Classrooms lecture, Tutorials, and Problem Solving.		
<b>Course Outcomes: On successful completion of the course, the Students will be able to:</b> <ul style="list-style-type: none"> <li>Understand the significance of leadership skills for effective people management.</li> <li>Increase the comprehension of leadership through various leadership theories.</li> <li>Analyse different leadership styles, types, patterns and functions.</li> <li>Demonstrate an understanding of various leadership approaches for effective management of people.</li> <li>Demonstrate an awareness of ethical leadership.</li> </ul>		
<b>Name of the Program: Bachelor of Business Administration (BBA)</b> <b>Course Code: BBA 5.1</b> <b>Name of the Course: Production and Operations</b>		
Course Credits	No. of hours per week	Total No. of Teaching hours
4 Credits	4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students' will be able to <ol style="list-style-type: none"> <li>Understand ever growing importance of Production and Operations Management in uncertain business environment.</li> <li>Gain an in-depth understanding of Plant Location and Layout</li> <li>Appreciate the unique challenges faced by firms in Inventory Management.</li> <li>Understand the subject as to Production Planning and Control.</li> <li>Develop skills to operate competitively in the current business scenario.</li> </ol>		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Course Code: BBA 5.2</b> <b>Name of the Course: Income Tax – I</b>		



Course Credits	No. of hours per week	Total No. of Teaching hours
4 Credits	4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Comprehend the procedure for computation of Total Income and tax liability of an individual. b) Understand the provisions for determining the residential status of an Individual. c) Comprehend the meaning of Salary, Perquisites, Profit in lieu of salary, allowances and various retirement benefits. d) Compute the income house property for different categories of house property. e) Comprehend PAN, TDS & advances tax Ruling		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Course Code: BBA 5.3</b> <b>Name of the Course: Banking Law and Practice</b>		
Course Credits	No. of hours per week	Total No. of Teaching hours
4 Credits	4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the legal aspects of banker and customer relationship. b) Open the different types of accounts. c) Describe the various operations of banks. d) Understand the different types of crossing of cheques and endorsement. e) Understanding of different types of E-payments.		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Finance Elective</b> <b>Course Code: BBA FN1</b> <b>Name of the Course: Advanced Corporate Financial Management</b>		
Course Credits	No. of hours per week	Total No. of Teaching hours
3 Credits	4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		



**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understand and determine the overall cost of capital.
- Comprehend the different advanced capital budgeting techniques.
- Understand the importance of dividend decisions and dividend theories.
- Evaluate mergers and acquisition.
- Enable the ethical and governance issues in financial management.

**Name of The Program: Bachelor of Business Administration (BBA)**  
**Marketing Elective**  
**Course Code: BBA MK 1**  
**Name of the Course: Consumer Behaviour**

Course Credits	No. of hours per week	Total No. of Teaching hours
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understanding of Consumer Behaviour towards products, brands and services.
- Distinguish between different consumer behaviour influences and their relationships.
- Establish the relevance of consumer behaviour theories and concepts to marketing decisions.
- Implement appropriate combinations of theories and concepts.
- Recognise social and ethical implications of marketing actions on consumer behaviour.

**Name of The Program: Bachelor of Business Administration (BBA)**  
**Human Resource Elective**  
**Course Code: BBA HRM1**  
**Name of the Course: Compensation and Performance Management**

Course Credits	No. of hours per week	Total No. of Teaching hours
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understand the concepts of Compensation management.
- Describe job evaluation and its methods.
- Evaluate the different methods of wages.
- Describe performance management and methods of performance management.
- Preparation of Payroll.



<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Data Analytics Elective</b> <b>Course Code: BBA DA1</b> <b>Name of the Course: Financial Analytics</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>(3+0+2) 4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Analyze and model financial data. b) Access the different open-source domains. c) Evaluate and build model on time series data. d) Execute the statistical analysis using python.		

<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Retail Management Elective</b> <b>Course Code: BBA RM1</b> <b>Name of the Course: Fundamentals of Retail Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the Retail Business. b) Understand the business operations in Retailing. Formulate the retail strategies of Retail Business. d) Apply the Retailing principles and theories. e) Explore the career opportunities in the Retail sector.		

<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Logistic and Supply Chain Management Elective</b> <b>Course Code: BBA LSCM 1</b> <b>Name of the Course: Freight Transport Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		



<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the different functions of Commercial transport. b) Analyse pricing and pricing strategy. c) Understand transport administration. d) Understand of transport and export documentations.		
<b>Name of The Program: Bachelor of Business Administration</b> <b>Course Code: BBA 5.6(A) Vocational</b> <b>Name of the Course: Information Technology for Business</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
4 Credits	(3+0+2) 4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the fundamentals of information technology b) Understand usage of information technology in business. c) Learn core concepts of computing and modern systems d) Applications of Excel and SQL. e) Awareness about latest information.		
<b>Name of The Program: Bachelor of Business Administration</b> <b>Course Code: BBA 5.6 (B) Vocational</b> <b>Name of the Course: Digital Marketing</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
4 Credits	(3+0+2) 4 hours	56 hours
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Casestudies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Gain knowledge on Digital Marketing , Email marketing and Content marketing. b) Understand Search Engine Optimization tools and techniques c) Gain skills on creation of Google AdWords & Google AdSense d) Gain knowledge on Social Media Marketing and Web Analytics. e) Gain knowledge on YouTube Advertising & Conversions.		
<b>Name of the Program: Bachelor of Business Administration (BBA)</b> <b>Course Code: BBA 5.7</b> <b>Name of the Course: Employability Skills</b>		
<b>Course Credits</b>	<b>No. of Hours per Week</b>	<b>Total No. of Teaching Hours</b>
2 Credits	1+0+2 Hrs	40 Hrs
<b>Pedagogy:</b> Classrooms lecture, Case studies, Group discussion, Seminar & field work etc.,		



<b>Course Outcomes: On successful completion of the course, the students' will be able to</b>		
a)	Have the information on various vacancies notified by Central and State Government authorities as well as Private organizations.	
b)	Solve the problems on quantitative aptitude, logical reasoning and analytical ability.	
c)	Demonstrate the basic computer skills like MS word, MS excel, MS PPTs. Email etiquettes Etc.,	
d)	Exhibit the communication and leadership skills.	
e)	Conduct self SWOC analysis and set his career goals.	

**Name of The Program: Bachelor of Business Administration**  
**Course Code: BBA 6.1**  
**Name of the Course: Business Law**

Course Credits	No. of hours per week	Total No. of Teaching hours
<b>4 Credits</b>	<b>4 hours</b>	<b>56 hours</b>

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to:

- Comprehend the laws relating to Contracts and its application in business activities.
- Comprehend the rules for Sale of Goods and rights and duties of a buyer and a Seller.
- Understand the importance of Negotiable Instrument Act and its provisions relating to Cheque and other Negotiable Instruments.
- Understand the significance of Consumer Protection Act and its features
- Understand the need for Environment Protection.

**Name of The Program: Bachelor of Business Administration**  
**Course Code: BBA 6.2**  
**Name of the Course: Income Tax – II**

Course Credits	No. of hours per week	Total No. of Teaching hours
<b>4 Credits</b>	<b>4 hours</b>	<b>56 hours</b>

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understand the procedure for computation of income from business and other Profession.
- the provisions for determining the capital gains.
- Compute the income from other sources.
- Demonstrate the computation of total income of an Individual.
- Comprehend the assessment procedure and to know the power of income tax authorities.



<b>Name of The Program: Bachelor of Business Administration</b> <b>Course Code: BBA 6.3</b> <b>Name of the Course: International Business</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>4 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the concept of International Business. b) Differentiate the Internal and External International Business Environment. c) Understand the difference MNC and TNC d) Understand the role of International Organisations in International Business. e) Understand International Operations Management.		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Finance Elective</b> <b>Course Code: BBA FN2</b> <b>Name of the Course: Security Analysis and Portfolio Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the concept of basics of Investment. b) Evaluate the different types of alternatives. c) Evaluate the portfolio and portfolio management. d) Understand the concept of risk and returns e) Gain the knowledge of fundamental and technical analysis.		



<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Marketing Elective</b> <b>Course Code: BBA MK 2</b> <b>Name of the Course: Advertising and Media Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the nature, role, and importance of IMC in marketing strategy b) Understand effective design and implementation of advertising strategies c) Present a general understanding of content, structure, and appeal of advertisements d) Understand ethical challenges related to responsible management of advertising and brand strategy. e) Evaluate the effectiveness of advertising and agencies role		
<b>Syllabus</b>		<b>Hours</b>
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Human Resource Elective</b> <b>Course Code: BBA HRM2</b> <b>Name of the Course: Cultural Diversity at Work Place</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand, interpret question reflect upon and engage with the notion of “diversity”. b) Recall the cultural diversity at work place in an organization. c) Support the business case for workforce diversity and inclusion. d) Identify diversity and work respecting cross cultural environment. e) Assess contemporary organizational strategies for managing workforce diversity and inclusion.		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Retail Management Elective</b> <b>Course Code: BBA RM2</b> <b>Name of the Course: Retail Operations Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>





<b>Pedagogy:</b> Classroom lectures, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Compare various retail formats and technological advancements for setting up appropriate retail business. b) Identify the competitive strategies for retail business decisions. c) Examine the site location and operational efficiency for marketing decisions. d) Analyse the effectiveness of merchandising and pricing strategies. e) Assess store layout and planogram for retail business.		
<b>Name of The Program: Bachelor of Business Administration (BBA)</b> <b>Logistic and Supply Chain Management Elective</b> <b>Course Code: BBA LSCM 2</b> <b>Name of the Course: Sourcing for Logistics and Supply Chain Management</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>3 Credits</b>	<b>4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		
<b>Course Outcomes:</b> On successful completion of the course, the students will be able to: a) Understand the role of sourcing in logistics and supply chain management, and its impact on overall business performance. b) Analyze and evaluate sourcing strategies and decisions, including make-or-buy, insourcing vs. outsourcing, and supplier selection criteria. c) Develop effective supplier relationship management skills, including negotiation, communication, and collaboration. d) Apply sourcing best practices, including risk management, sustainability, and ethical sourcing. e) Evaluate the impact of technology and innovation on sourcing, and apply relevant tools and techniques to optimize sourcing processes and outcomes.		
<b>Name of The Program: Bachelor of Business Administration</b> <b>Course Code: BBA 6.6(A) Vocational</b> <b>Name of the Course: Goods and Services Tax</b>		
<b>Course Credits</b>	<b>No. of hours per week</b>	<b>Total No. of Teaching hours</b>
<b>4 Credits</b>	<b>(3+0+2) 4 hours</b>	<b>56 hours</b>
<b>Pedagogy:</b> Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,		



**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understand the basics of taxation, including the meaning and types of taxes, and the differences between direct and indirect taxation.
- Analyze the history of indirect taxation in India and the structure of the Indian taxation system.
- Understand the framework and definitions of GST, including the constitutional framework, CGST, SGST, IGST, and exemptions from GST.
- Understand the time, place, and value of supply under GST, and apply this knowledge to calculate the value of supply and determine GST liability.
- Understand input tax credit under GST, including its meaning and process for availing it, and apply this knowledge to calculate net GST liability.

**Name of The Program: Bachelor of Business Administration**  
**Course Code: BBA 6.6 (B) Vocational**  
**Name of the Course: Enterprise Resource Planning**

Course Credits	No. of hours per week	Total No. of Teaching hours
<b>4 Credits</b>	<b>(3+0+2) 4 hours</b>	<b>56 hours</b>

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to:

- Understand the business process of an enterprise to grasp the activities of ERP project management cycle to understand the emerging trends in ERP developments.
- Integrate and automate the business processes and shares information enterprise-wide.
- Explore the significance of ERP to provide a solution for better project management.
- Enable the students to understand the various process involved in implementing ERP in a variety of business environment
- Understand the issues involved in design and implementation of ERP systems.



<b>BSW C1 Foundations for Social Work</b>	
<b>Number of Theory Credits</b>	<b>Number of lecture hours / Semester</b>
<b>4</b>	<b>56</b>

<b>Course Objectives</b>	<b>Teaching Learning Process</b>	<b>Learning Outcomes</b>	<b>Course Evaluation</b>
1. To understand history and evolution of social work profession, both in India and the West 2. To develop insights into the origin and development of ideologies and approaches to social change 3. To develop Skills to understand contemporary reality in its historical context	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand social work as a profession 2. Able to understand various ideologies of social work 3. Able to demonstrate awareness of values and ethics of the social work profession.	A. Summative Assessment : 60 marks B. Formative Assessment: 40Marks.



BSW C2 Social Science Concepts and Social Work	
Number of Theory Credits	Number of lecture hours / semester
4	56

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand basic sociological concepts and notions of society 2. To know the basic concepts of economics and structure of economy 3. To understand the political framework for social welfare	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand the basic sociological concepts and notions of society 2. Able to know the basic concept of economics and structure of economy 3. Able to explore the knowledge about political framework in the context of social welfare	A. Summative Assessment : 60 marks B. Formative Assessment: 40Marks.



### *BSW C3-Field Work Practice 1*

<b>Course Title</b>	Social Work Practicum -I	<b>Course Credits</b>	4
<b>Total Contact Hours</b>	16 Hours per week (25 Fieldwork Visits)	<b>Duration of ESA</b>	Viva-voce
<b>Formative Assessment Marks</b>	50	<b>Summative Assessment Marks</b>	50

Course Objectives	Pedagogy	Course Outcomes	Course Assessment
<p>To understand the basics of fieldwork, concept of self and field work and the professional role of social workers.</p> <p>To critically understand and Appreciate Programmes and projects of governmental and non-governmental organizations.</p> <p>To enhance importance of skills in report writing and documentation</p>	<p>Lecture, Practical exposure, Fieldwork Training, Orientation Visit/ Concurrent Fieldwork to various Agencies</p>	<p>Able to understand the concept of field work education to develop self-awareness</p> <p>Able to develop skills in field work report writing, record of the observation visits and engage in meaningful discussions during group interactions</p> <p>Able to understand Programmes and projects of governmental and nongovernmental organization</p>	<p>Semester end examination- Viva Voce: 60 marks</p> <p>Internal Assessment: 40 marks</p>



OE-1 Fields of Social Work Practice	
Number of Theory Credits	Number of lecture hours/semester
3	52

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand Of the fields of social work 2. To know the different settings of social work 3. To understand the Competencies required to work in different settings of social work.	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand the fields of social work 2. Able to know the Different settings of field work 3. Able to explore the competencies required to work in different fields of social work,	A. Summative Assessment : 60 marks B. Formative Assessment: 40Marks.



SEC 01 Digital Skills for Social Work Practice	
Number of Theory Credits	Number of lecture hours/semester
2	30

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand the importance of technology in social work 2 .To practice the digital skill s	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand the importance of digital skill 2. Can apply digital skills in social work practice.	A. Summative Assessment : 30 marks B. Formative Assessment: 20Marks.



**SEC (Value Based)-01 Health and Wellness**

<b>Course Title</b>	<b>SEC (Value Based) - 1 Health and Wellness</b>	<b>Course Credits</b>	<b>1</b>
Total Contact Hours	30 Hours	Duration of ESA	1 ½ Hours

<b>Course Objectives</b>	<b>Teaching Learning Process</b>	<b>Learning Outcomes</b>	<b>Course Evaluation</b>
<p>1. To introduce the fundamental concepts of physical education, health and wellness.</p> <p>2. To provide a general understanding on nutrition, first aid and stress management.</p> <p>3. To familiarize the students regarding yoga and other activities for developing wellness.</p> <p>4. To create awareness regarding hypo-kinetic diseases, and various measures of health and wellness assessment.</p>	<p>Lecture, Assignment/ Seminar, Individual and Group, Discussion/ Presentation/ health related activities</p>	<p>1. Understand the importance of Health and wellness</p> <p>2. Help individual groups and community to maintain sound health and overcome life style and other diseases</p>	<p>1. Semester end Examination : 35 Marks</p> <p>2. Internal Assessment: 15 Marks</p>





## SEMESTER II

BSW C4: Social Case Work	
Number of Theory Credits	Number of lecture hours/semester
4	56

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand the individual, family and their problems and the social contextual factors affecting them 2. To understand Social Casework as a method of Social Work practice 3. To gain knowledge about the basic concepts, tools, techniques, processes and Skills of working with individuals 4. To develop an understanding of application of case	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to demonstrate familiarity with Casework processes, tools and techniques and their application in Professional Social Work Practice.  2. Able to develop skills of Observation, Listening, Interviewing and Home Visits, Rapport Building, Resource Mobilization and Recording.	A. Summative Assessment : 60 marks B. Formative Assessment: 40Marks.



BSW C5: Social Group Work	
Number of Theory Credits	Number of lecture hours/semester
4	56

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand the nature and types of groups 2. To understand Social Group Work as a method of Social Work practice 3. To know the basic concepts, tools, techniques, processes and Skills of working with groups 4. To develop an understanding of process of group development and group dynamics 5. To develop an understanding of application of group work in diverse settings	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to demonstrate familiarity with Group Work processes, tools and techniques and their application in Professional Social Work Practice 2. Able to develop skills of Facilitation, Analytical Thinking, Leadership Building, Programme Planning, Evaluation and using Programme Media in groups	A. Summative Assessment : 60 marks B. Formative Assessment: 40Marks.



**BSW C6 – Field work Practice 2**

<b>Course Title</b>	Social Work Practicum -2	<b>Course Credits</b>	4
<b>Total Contact Hours</b>	16 Hours per week (25 Fieldwork Visits)	<b>Duration of ESA</b>	Viva voce
<b>Formative Assessment Marks</b>	50	<b>Summative Assessment Marks</b>	50

Course Objectives	Pedagogy	Course Outcomes	Course Assessment
<p>To understand the basics of fieldwork, concept of self and field work and the professional role of social workers.</p> <p>To critically understand and Appreciate Programmes and projects of governmental and non-governmental organizations.</p> <p>To enhance importance of skills in report writing and documentation</p>	<p>Lecture, Practical exposure, Fieldwork Training, Concurrent Fieldwork to various Agencies</p>	<p>Able to understand the concept of field work education to develop selfawareness</p> <p>Able to develop skills in field work report writing, record of the observation visits and engage in meaningful discussions during group interactions</p> <p>Able to understand Programmes and projects of governmental and nongovernmental organization</p>	<p>Semester end examination- Viva Voce: 50 marks</p> <p>Internal Assessment: 50 marks</p>



**OE-02: Social Work Concerns for Women and Child Development**

Number of Theory Credits	Number of Lecture hours/semester	Number of Practical Credits	Number of Practical hours/Semester
3	52	-	-

Course Objectives	Pedagogy	Course Outcomes	Course Assessment	Pre-requisite Course	Concurrent Course
<ul style="list-style-type: none"> <li>To understand Social Work concerns for Women Development.</li> <li>To understand Social Work concerns for child Development</li> <li>To enhance social work practice with women and child development</li> </ul>	Lecture, Practical exposure, Fieldwork Training, Concurrent Fieldwork to various Agencies	<ul style="list-style-type: none"> <li>Able to understand Social Work Concerns for women and child development.</li> </ul>	<ul style="list-style-type: none"> <li>Semester end examination-Viva Voce: 60 marks</li> <li>Internal Assessment:40 marks</li> </ul>	—	—



**Bachelor of Social Work (BSW)**

**Level: Semester III**

**Course: C-7**

**Title of the Paper: Community Organization and Social Action**

**Marks/Credits: 100/4**

Objectives	Teaching, Learning Process	Learning Outcomes	Course Evaluation
<ol style="list-style-type: none"><li>1. To understand the fundamental concepts and components of community, Community organization and social action</li><li>2. To understand the models of community organization and social action</li><li>3. To understand the relationship of community organization and social action with other methods of social work</li><li>4. To understand various social movements in India.</li></ol>	<ol style="list-style-type: none"><li>1. Lecture</li><li>2. Assignment</li><li>3. Individual and Group Presentation</li></ol>	<ol style="list-style-type: none"><li>1. Able to demonstrate familiarity with community organization and social action as methods of social work profession</li><li>2. Able to develop skills of collecting and collating information to understand community, its structure and components.</li><li>3. Able to gain the experience and exposure to practice community organization and social action at micro and macro levels</li><li>4. Able to understand the relationship of community organization and social action with other methods</li></ol>	<ol style="list-style-type: none"><li>a) Semester end examination : 60 marks</li><li>b) Internal Assessment: 40 marks (Written Tests (2) - 10 + 10, Assignment/Seminar/Activities-10, Assignment Presentation and Class Participation-5 + 5)</li></ol>



Level: Semester III

Course: C-8

Title of the Paper: Psychology for Social Work Practice

Marks/Credits: 100/4

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand psychological concepts and its relevance to Social Work 2. To understand determinants and processes of personality development 3. To understand the basic concepts and processes in social psychology and its relevance to Social Work 4. To understand social attitudes and psycho-social behavior	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand psychological concepts and its relevance to Social Work 2. Able to understand determinants and processes of personality development 3. Able to understand the basic concepts and processes in social psychology and its relevance to Social Work 4. Able to understand social attitudes and psycho-social behaviour	A. Semester end examination :60 marks B. Internal Assessment:40 (Written Tests (2) - 10 + 10, Assignment/Seminar/Activities-10, Assignment Presentation and Class Participation-5 + 5)



**Level: Semester III**  
**Course: BSW-OE-3**  
**Title of the Paper: Disaster Management**  
**Credits: 100/4**

Course Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To understand key concepts and typologies of disasters 2. To understand Processes of disaster mitigation and disaster management 3. To develop Skills and promote intervention strategies to assess the vulnerability and prepare modules for the future eventualities 4. To develop capacity to work with different agencies at international, national and local levels	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand the impact of hazards and disasters 2. Able to respond in vulnerable and emergency management to restore the quality of life	A. Semester end examination : 60 marks Internal Assessment: 40 marks (Written Tests (2) - 10 + 10, Assignment/Seminar/ Activities-10, Assignment Presentation and Class Participation-5 + 5)



**Course: FWP-C 9**  
**Title of the Paper: Field Work Practicum 3**  
**Marks/Credits: 100/4**

Objectives	Learning Outcomes	Course Evaluation
<ol style="list-style-type: none"> <li>1. To work in agencies working in different types of areas of Social Work practice</li> <li>2. To develop work plan in consultation with agency supervisor</li> <li>3. To develop capacity for observation and analysis of social realities</li> <li>4. To practice the methods of working with individuals and groups</li> <li>5. To develop understanding of the needs, problems and Programmes for different target groups</li> <li>6. To develop understanding of the role of Social Workers in different settings</li> <li>7. To develop Skills in report writing and use of supervision both at agency and faculty level</li> </ol>	<ol style="list-style-type: none"> <li>1. Able to understand Programmes and projects of governmental and non- governmental organizations and critically appraise them</li> <li>2. Able to prepare work plan and its execution</li> <li>3. Able to develop professional attitude conducive to deal with human problems</li> <li>4. Able to develop sensitivity towards the needs and problems of different target groups</li> <li>5. Able to develop understanding of the role of Social Workers in different settings.</li> <li>6. Able to apply programme Media Skills in Social Work interventions.</li> <li>7. Able to develop skills to write reports of work performed during field work and make use of supervision</li> </ol>	<p>Field work evaluation:  Internal Assesment:50  Viva voce:50</p>





**Level: Semester IV**

**Course: C-10**

**Title of the Paper: Social Welfare Administration**

**Marks/ Credits: 100/4**

<b>Course Objectives</b>	<b>Teaching Learning Pedagogy</b>	<b>Learning Outcomes</b>	<b>Course Evaluation</b>
1. To understand concept of social welfare and social welfare administration 2. To understand Structure and components of social welfare administration 3. To understand relevance of social welfare administration for social workers	1. Lecture  2. Assignment  3. Individual and Group Presentation	1. Able to understand concept of social welfare and social welfare administration 2. Able to understand the Structure and components of social welfare administration 3. Able to understand the relevance of social welfare administration for social workers	A. Semester end examination : 60 marks B. Internal Assessment: 40 (Written Tests (2) - 10 + 10, Assignment/Seminar/Activities-10, Assignment Presentation and Class Participation-5 + 5)



**Level: Semester: IV**  
**Course: C-11**  
**Title of the Paper: Social Legislations**  
**Marks/Credits: 100/4**

Objectives	Teaching Learning Process	Learning Outcomes	Course Evaluation
1. To study and understand legislative structure and frame 2. To study and understand the Process of making legislation 3. To study and understand social legislation in the context of Social Justice 4. To understand provisions of various social legislations in India	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to promote knowledge in understanding the cause and effect of discrimination and oppression 2. Able to prepare modules and strategies for advocacy to bring sustainable social change	A. Semester end examination :60 marks B. Internal Assessment: 40marks (Written Tests (2) - 10 + 10, Assignment/Seminar/Activities-10, Assignment Presentation and Class Participation-5 + 5)



**Level: Semester V**

**Course: BSW-OE-4**

**Title of the Paper: Counseling and Guidance**

**Marks/ Credits: 100/4**

<b>Course Objectives</b>	<b>Teaching Learning Process</b>	<b>Learning Outcomes</b>	<b>Course Evaluation</b>
1. 1. To develop an understanding about the basics of counseling and guidance 2. 2. To understand the theories of counseling 3. 3. To develop ability to apply appropriate counseling techniques with special groups	1. Lecture 2. Assignment 3. Individual and Group Presentation	1. Able to understand the basics of counseling and guidance 2. Able to understand the theories of counseling 3. Able to develop application of various counseling techniques with special groups 4. Able to understand linkages of counseling and guidance in Social Work	A. Semester end examination : 60 marks B. Internal Assessment: 40 marks(Written Tests (2) - 10 + 10, Assignment/Seminar/Activities-10, Assignment Presentation and Class Participation-5 + 5)



**Level: Semester IV**  
**Course: FW- C12**  
**Title of the Paper: Concurrent Field Work Practicum 4**  
**Marks/Credits: 100/4**

Objectives	Learning Outcomes	Evaluation
1. To develop work plan in consultation with agency supervisor  2. To continue practicing the methods of working with individuals and groups 3. To identify and utilize human, material and financial resources  4. To develop process-oriented skills of working with individuals, families and groups with special reference to social support system  5. To develop skills of observation, interviewing, group discussion and leadership	1. Able to understand social work interventions in different areas  2. Able to prepare work plan and its execution  3. Able to form small groups with different age and gender groups  4. Able to apply programme media skills in social work interventions  5. Able to write process oriented reports and engage in meaningful discussions during supervisory conferences	Field work evaluation: 100  Internal assessment:25 Field work vivavoce: 25  (Social work camp:50 marks)



Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	<b>Social Policy, Planning and Development(Theory)</b>		
Course Code:	<b>C-13</b>	No. of Credits	<b>04</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Develop understanding of concept of social policy and social planning; and

CO2. Understand Concept and nature of Development and Human Development.

Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	<b>Social Work Perspectives in Health Care (Theory)</b>		
Course Code:	<b>C-14</b>	No. of Credits	<b>04</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Develop an understanding of the Holistic concept of Health

CO2. Develop an understanding of the health situation in India

CO3. Promote healthy lifestyle



Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	Environmental Social Work ( <b>Theory</b> )		
Course Code:	<b>SW DSE- 1 (a)</b>	No. of Credits	<b>03</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand various environmental issues

CO2. Understand strategies of managing environmental degradation

CO3. Apply knowledge of Social Work to protect environment

Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	Fundamentals of Nutrition ( <b>Theory</b> )		
Course Code:	<b>SW DSE- 1 (b)</b>	No. of Credits	<b>03</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Help students to discuss the relationship between food, health and diseases

CO2. Help students to assess the diseases caused by deficiency of vitamins and minerals

CO3. Enable students to practice dietary habits that contribute to healthy lifestyle



Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	Rural, Urban and Tribal Community Development ( <b>Theory</b> )		
Course Code:	<b>SW DSE- 1 (c)</b>	No. of Credits	<b>03</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. To Understand the concept of community Development

CO2. To understand the concepts and strategies of Urban, Rural and Tribal Community development.

CO3. To understand various Urban, Rural and Tribal Community development programmes in India

Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	NGO and Project Formulation(NPF)-( <b>Theory</b> )		
Course Code:	<b>VOC-1</b>	No. of Credits	<b>3</b>
Contact hours	<b>48Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Know concept and basic features of NGO and project formulation

CO2. Develop legal understanding about the organization

CO3. Understand how knowledge of project formulation is helpful for Social Workers



Program Name	<b>BSW</b>	Semester	<b>V</b>
Course Title	Job Skills (General Aptitude) (JS)-(Theory)		
Course Code:	<b>GA-1</b>	No. of Credits	<b>2</b>
Contact hours	<b>30Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>20</b>	Summative Assessment Marks	<b>30</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** Raise awareness about post-graduation competitive exams.

CO1. Enhance problem-solving abilities through systematic approaches and exercises.

CO2. Improve reasoning skills through logical thinking and deduction exercises.

CO3. Develop numerical and analytical abilities through comprehensive understanding of numbers and their relationships.





## Bachelor of Social Work

BSW Semester – VI

Program Name	BSW	Semester	VI
Course Title	Social Work Research (Theory)		
Course Code:	C-16	No. of Credits	4
Contact hours	60 Hours	Duration of SEA/Exam	2 hours
Formative Assessment Marks	40	Summative Assessment Marks	60

### Course Pre-requisite(s):

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

**CO 1:** To gain understanding of nature and relevance of social science Research and its Application in the Study of Social Phenomena

**CO 2:** To learn steps of process of formulation of research design and carry out the same

**CO 3:** To learn method of conducting a review of literature

**CO 4:** To develop familiarity with qualitative and quantitative research methods

**CO 5:** To learn how to prepare tools for collection of data

Program Name	BSW	Semester	VI
Course Title	Social Work Practice with Differently Abled (Theory)		
Course Code:	DSE-E 2 (a)	No. of Credits	3
Contact hours	48 Hours	Duration of SEA/Exam	2 hours
Formative Assessment Marks	40	Summative Assessment Marks	60

### Course Pre-requisite(s):

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Learn concepts and models of disability into social work practice

CO2. Understand issues and Challenges faced by disabled

CO3. Understand various policies, programmes and legislation pertaining to disability



Program Name	<b>BSW</b>	Semester	<b>VI</b>
Course Title	<b>Social Work with Marginalized Populations(Theory)</b>		
Course Code:	<b>C-17</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

- CO1. Demonstrate familiarity with issues and concerns of the marginalized and a perspective towards their issues and problems
- CO2. Understand constitutional provisions and legal framework available for the marginalized groups
- CO3. Understand the scope of government and non-governmental efforts in welfare, developmental and empowerment of marginalized sections

Program Name	<b>BSW</b>	Semester	<b>VI</b>
Course Title	<b>Corporate Social Responsibility (Theory)</b>		
Course Code:	<b>DSE-E 2 (b)</b>	No. of Credits	<b>3</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

- CO1. Understand the conceptual framework of CSR
- CO2. Understand the legal framework of CSR
- CO3. Understand the CSR practices and role of Social Workers



Program Name	<b>BSW</b>	Semester	<b>VI</b>
Course Title	Counseling and Guidance ( <b>Theory</b> )		
Course Code:	<b>DSE-E 2 (c)</b>	No. of Credits	<b>3</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Able to understand the basics of counseling and guidance

CO2. Able to understand the theories of counseling

CO3. Able to develop application of various counseling techniques with special groups

CO4. Able to understand linkages of counseling and guidance in Social Work

Program Name	<b>BSW</b>	Semester	<b>VI</b>
Course Title	Skill Development and Entrepreneurship ( <b>Theory</b> )		
Course Code:	<b>Vo-2</b>	No. of Credits	<b>3</b>
Contact hours	<b>48 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. To develop basic understanding on Skill and Entrepreneurship

CO2. To develop understanding on the qualities and attributes of entrepreneurs

CO3. To understand abilities and Skills of successful entrepreneur



<b>SEMESTER I</b> <b>National Education Policy (NEP)</b>		
<b>Course</b>	<b>Course Code</b>	<b>Course Outcome</b>
Fundamentals of Computers	CAC01	<p>CO1 Introduction to computers, classification of computers, anatomy of computer, constituents and architecture, micro controllers</p> <p>CO2 Operating systems, functions of operating systems, classification of operating systems, kernel, shell, basics of Unix, shell programming, booting</p> <p>CO3 Databases, why databases are used, users, SQL, data types in SQL, introduction of queries - select, alter, update, delete, truncate, using where, and or in not in Internet basics, features, applications, services, internet service providers, domain name system, browsing, email, searching</p> <p>CO4 Web Programming basics, introduction of HTML and CSS programming</p> <p>CO5 Introduction of computers, classification of computers, anatomy of computer, constituents and architecture, micro controllers.</p>
Information Technology Lab	CAC01P	CO1 Identification of the peripherals of a computer, components in a



		<p>CPU and their functions.</p> <p>CO2 Assembling and disassembling the system hardware components of personal computer.</p> <p>CO3 Basic Computer Hardware Trouble shooting.</p> <p>CO4 LAN and WiFi Basics.</p> <p>CO5 Operating System Installation – Windows OS, UNIX/LINUX, Dual Booting.</p> <p>CO6 Installation and Uninstallation of Software – Office Tools, Utility Software (like Anti-Virus, System Maintenance tools); Application Software - Like Photo/Image Editors, Audio Recorders/Editors, Video Editors ...); Freeware, Shareware, Payware and Trial ware; Internet Browsers, Programming IDEs,</p> <p>CO7 System Configuration – BIOS Settings, Registry Editor, MS Config, Task Manager, System Maintenance, Third-party System Maintenance Tools (Similar to C Cleaner and Jv16 Power Tools ...)</p> <p>Part B: Software</p> <ol style="list-style-type: none"> <li>1. Activities using Word Processor Software</li> <li>2. Activities using Spreadsheets Software</li> </ol>
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		<p>3. Activities using Presentation Software</p> <p>4. Activities involving Multimedia Editing (Images, Video, Audio ...)</p> <p>5. Tasks involving Internet Browsing</p> <p>6. Flow charts: Installation and using of logarithms software for different arithmetic tasks like sum, average, product, difference, quotient and remainder of given numbers, calculate area of Shapes (Square, Rectangle, Circle and Triangle), arrays and recursion.</p>
Programming in C	CAC02	<p>CO1 Confidently operate Desktop Computers to carry out computational tasks</p> <p>CO2 Understand working of Hardware and Software and the importance of operating systems</p> <p>CO3 Understand programming languages, number systems, peripheral devices, networking, multimedia and internet concepts</p> <p>CO4 Read, understand and trace the execution of programs written in C language</p> <p>CO5 Write the C code for a given problem</p>



		<p>CO6 Perform input and output operations using programs in C • Write programs that perform operations on arrays</p>
C Programming Lab	CAC02P	<p>CO1 Program to read radius of a circle and to find area and circumference</p> <p>CO2 Program to read three numbers and find the biggest of three</p> <p>CO3 Program to demonstrate library functions in math.h Program to check for prime Program to generate n primes</p> <p>CO4 Program to read a number, find the sum of the digits, reverse the number and check it for palindrome</p> <p>CO5 Program to read numbers from keyboard continuously till the user presses 999 and to find the sum of only positive numbers</p> <p>CO6 Program to read percentage of marks and to display appropriate message (Demonstration of else-if ladder)</p> <p>CO7 Program to find the roots of quadratic equation (demonstration of switch Case statement)</p> <p>CO8 Program to read marks scored by n students and find the average of marks (Demonstration of single</p>



		<p>dimensional array)</p> <p>CO8 Program to remove Duplicate Element in a single dimensional Array</p> <p>CO9 Program to perform addition and subtraction of Matrices</p> <p>Part B:</p> <ol style="list-style-type: none"> <li>1. Program to find the length of a string without using built in function</li> <li>2. Program to demonstrate string functions.</li> <li>3. Program to demonstrate pointers in C</li> <li>4. Program to check a number for prime by defining is prime( ) function</li> <li>5. Program to read, display and to find the trace of a square matrix</li> <li>6. Program to read, display and add two m x n matrices using functions</li> <li>7. Program to read, display and multiply two m x n matrices using functions</li> <li>21 8. Program to read a string and to find the nu</li> </ol>
Mathematical Foundation	CAC03(a)	<p>CO1 Study and solve problems related to connectives, predicates and quantifiers under different situations.</p>





		<p>CO2 Develop basic knowledge of matrices and to solve equations using Cramer's rule.</p> <p>CO3 Know the concept of Eigen values.</p> <p>CO4 To develop the knowledge about derivatives and know various applications of differentiation.</p> <p>CO5 Understand the basic concepts of Mathematical reasoning, set and functions</p>
SEMESTER II		
Course	Course Code	Course Outcome
Data Structures using C	CAC04	<p>CO1 Describe how arrays, records, linked structures, stacks, queues, trees, and graphs are represented in memory and used by algorithms</p> <p>CO2 Describe common applications for arrays, records, linked structures, stacks, queues, trees, and graphs</p> <p>CO3 Write programs that use arrays, records, linked structures, stacks, queues, trees, and graphs</p> <p>CO4 Demonstrate different methods for traversing trees</p> <p>CO5 Compare alternative implementations of data structures</p>



		<p>with respect to performance</p> <p>CO6 Describe the concept of recursion, give examples of its use</p> <p>CO7 Discuss the computational efficiency of the principal algorithms for sorting, searching, and hashing</p>
Data Structures Lab	CAC04P	<p>CO1 Program to find GCD using recursive function</p> <p>CO2 Program to display Pascal Triangle using binomial function</p> <p>CO3 Program to generate n Fibonacci numbers using recursive function</p> <p>CO4 Program to implement Towers of Hanoi.</p> <p>CO5 Program to implement dynamic array, find smallest and largest element of the array</p> <p>CO6 Program to create two files to store even and odd numbers.</p> <p>CO7 Program to create a file to store student records.</p> <p>CO8 Program to read the names of cities and arrange them alphabetically.</p> <p>CO9 Program to sort the given list using selection sort technique.</p> <p>CO10 Program to sort the given list using bubble sort technique.</p> <p>Part B:</p>



		<ol style="list-style-type: none"> <li>1. Program to sort the given list using insertion sort technique.</li> <li>2. Program to sort the given list using quick sort technique.</li> <li>3. Program to sort the given list using merge sort technique.</li> <li>4. Program to search an element using linear search technique.</li> <li>5. Program to search an element using recursive binary search technique.</li> <li>6. Program to implement Stack.</li> <li>7. Program to convert an infix expression to post fix</li> <li>8. Program to implement simple queue.</li> <li>8. Program to implement linear linked list.</li> <li>10. Program to display traversal of a tree.</li> </ol>
Object Oriented Programming with JAVA	CAC05	<p>Understand the features of Java and the architecture of JVM</p> <p>CO1 Write, compile, and execute Java programs that may include basic data types and control flow constructs and how type casting is done</p> <p>CO2 Identify classes, objects, members of a class and relationships among them needed for a specific problem and</p>



		<p>demonstrate the concepts of polymorphic and inheritance</p> <p>CO3 The students will be able to demonstrate programs based on interfaces and threads and explain the benefits of JAVA's Exceptional handling mechanism compared to other Programming Language</p> <p>CO4 Write, compile, execute Java programs that include GUIs and event driven programming and also programs based on files</p>
JAVA Lab	CAC05P	<p>CO1 Implement Object Oriented programming concept using basic syn taxes of control Structures</p> <p>CO2 Identify classes, objects, members of a class and the relationships among them needed for a finding the solution to specific problem</p> <p>CO3 Demonstrates how to achieve re usability using inheritance</p> <p>CO4 Demonstrate understanding and use of interfaces, packages, different exception handling mechanisms and concept of multi threading for robust faster and efficient application development.</p> <p>CO5 Identify and describe common user interface components to design GUI in Java using Applet &amp; AWT</p>



		along with response to events
Discrete Mathematical Structures	CAC06	<p>To understand the basic concepts of Mathematical reasoning, set and functions.</p> <ul style="list-style-type: none"> <li>• To understand various counting techniques and principle of inclusion and exclusions.</li> <li>• Understand the concepts of various types of relations, partial ordering and</li> <li>• equivalence relations.</li> <li>• Apply the concepts of generating functions to solve the recurrence relations.</li> <li>• Familiarize the fundamental concepts of graph theory and shortest path algorithm</li> </ul>
SEMESTER III		
Course	Course Code	Course Outcome
Database Management System	21BCA3C7L	<p>CO1 Explain the various database concepts and the need for database systems. □</p> <p>CO2 Identify and define database objects, enforce integrity constraints on a database using DBMS. □</p> <p>CO3 Demonstrate a Data model and Schema in RDBMS. □</p> <p>Identify entities and relationships and draw ER diagram for a given</p>



		<p>real-world problem. □</p> <p>CO4 Convert an ER diagram to a database schema and deduce it to the desired normal form. Formulate queries in Relational Algebra,</p> <p>CO5 Structured Query Language (SQL) for database manipulation. □</p> <p>Explain the transaction processing and concurrency control techniques</p>
C# and Dot Net Framework	21BCA3C8L	<p>CO1 Describe Object Oriented Programming concepts like Inheritance and Polymorphic in C#</p> <p>CO2 programming language. Interpret and Develop Interfaces for real-time applications. □</p> <p>CO3 Build custom collections and generics in C#.</p>
Computer Communication and Networks	21BCA3C9L	<p>CO1 Explain the transmission technique of digital data between two or more computers and a computer network that allows computers to exchange data. □</p> <p>CO2 Apply the basics of data communication and various types of computer networks in real world applications. □ Compare the different layers of protocols. □</p> <p>CO3 Compare the key networking protocols and their hierarchical relationship in the conceptual model like TCP/IP and OSI</p>



SEMESTER IV		
Course	Course Code	Course Outcome
Python Programming	21BCA3C10L	<p>CO1 Explain the basic concepts of Python Programming. □</p> <p>CO2 Demonstrate proficiency in the handling of loops and creation of functions. □ Identify the methods to create and manipulate lists, tuples and dictionaries. □ Discover the commonly used operations involving file handling. □</p> <p>CO3 Interpret the concepts of Object-Oriented Programming as used in Python. □</p> <p>CO4 Develop the emerging applications of relevant fields using Python.</p>
Operating System Concepts	21BCA3C12L	<p>CO1 Explain the fundamentals of the operating system. □</p> <p>CO2 Comprehend multi threaded programming, process management, process synchronization, memory management and storage management. □</p> <p>CO3 Compare the performance of Scheduling Algorithms □ Identify the features of I/O and File handling methods.</p>
PRINCIPLES OF INTERNET	3 (3L+0T+0P)	CO1 Able to explain understand the internet standards and recent web



		technologies like Conferencing, newsgroup etc. <input type="checkbox"/> Able to implement, compile, test and run CO2 HTML program <input type="checkbox"/> Able to explain understand web Browsers.
Semester V		
Course	Course Code	Course Outcome
Design and Analysis of Algorithm	DSC13	<p>CO1 After the successful completion of the course, the student will be able to: CO1. CO2</p> <p>CO2 Understand the fundamental concepts of algorithms and their complexity, including time and space complexity, worst-case and average-case analysis, and Big-O notation. BL (L1, L2) CO2. Design algorithms for solving various types of problems, such as Sorting, Searching, Graph traversal,</p> <p>CO3 Decrease-and-Conquer, Divide-and-Conquer and Greedy Techniques. BL (L1, L2, L3) CO3. CO4 Analyze and compare the time and space complexity of algorithms with other algorithmic techniques. BL (L1, L2,L3,L4) CO4. Evaluate the performance of Sorting, Searching, Graph traversal,</p> <p>CO5Decrease-and-Conquer, Divide-and-Conquer and Greedy</p>





		<p>Techniques using empirical testing and benchmarking, and identify their limitations and potential improvements. BL (L1, L2, L3, L4)</p> <p>CO6 Apply various algorithm design to real-world problems and evaluate their effectiveness and efficiency in solving them. BL (L1, L2, L3) Note: Blooms Level(BL): L1=Remember, L2=Understand, L3=Apply, L4=Analyze, L5=Evaluate,</p>
Design and Analysis of Algorithms Laboratory	DSC13-Lab	<p>CO1 Write a program to sort a list of N elements using Selection Sort Technique. Write a program to perform Travelling Salesman Problem Write program to implement Dynamic Programming algorithm for the 0/1 Knapsack problem. Write a program to perform Knapsack Problem using Greedy Solution</p> <p>Write program to implement the DFS and BFS algorithm for a graph. Write a program to find minimum and maximum value in an array using divide and conquer.</p> <p>Write a test program to implement Divide and Conquer Strategy. Eg: Quick sort algorithm for sorting list of integers in ascending order. 8.</p>



		Write a program to implement Merge sort algorithm for sorting a list of integers in ascending order
Statistical Computing & R Programming	DSC14	<p>CO1. Explore fundamentals of statistical analysis in R environment.</p> <p>CO2. Describe key terminologies, concepts and techniques employed in Statistical Analysis. CO3. Define Calculate, Implement Probability and Probability Distributions to solve a wide variety of problems.</p> <p>CO4. Conduct and interpret a variety of Hypothesis Tests to aid Decision Making.</p> <p>CO5. Understand, Analyse, and Interpret Correlation Probability and Regression to analyse the underlying relationships between different variables.</p>
R Programming Lab	DSC14-Lab	<p>Install, Code and Use R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames. Explore fundamentals of statistical analysis in R environment. □</p> <p>Describe key terminologies, concepts and techniques employed in Statistical Analysis. □ Define Calculate, Implement Probability and Probability Distributions to</p>



		<p>solve a wide variety of problems. □</p> <p>Conduct and interpret a variety of Hypothesis Tests to aid Decision Making. □ Understand, Analyse, and Interpret Correlation Probability and Regression to analyse the underlying relationships between different variables.</p>
Software Engineering	DSC15	<p>CO1 How to apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment. CO2 An ability to work in one or more significant application domains.</p> <p>CO3 Work as an individual and as part of a multidisciplinary team to develop and deliver quality software.</p> <p>CO4 Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle.</p> <p>CO5 Demonstrate an ability to use the techniques and tools necessary for engineering practice.</p>
Cloud Computing	DSE-E1	<p>CO1 Explain the core concepts of the cloud computing paradigm such as how and why this paradigm shift came about, the characteristics, advantages and challenges brought</p>



		<p>about by the various models and services in cloud computing.</p> <p>CO2 Apply the fundamental concepts in data centres to understand the trade-offs in power, efficiency and cost. CO3 Identify resource management fundamentals like resource abstraction, sharing and sandboxing and outline their role in managing infrastructure in cloud computing.</p> <p>CO4 Analyze various cloud programming models and apply them to solve problems on the</p>
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#### Semester VI

Course	Course Code	Course Outcome
Digital Marketing	Voc-2	<p>Understand the fundamental concepts and principles of digital marketing.</p> <p>2. Develop practical skills to implement various digital marketing strategies and techniques.</p> <p>3. Analyze and evaluate the effectiveness of digital marketing campaigns.</p> <p>4. Apply critical thinking and problem-solving skills to real-world digital marketing scenarios.</p> <p>5. Create comprehensive digital marketing plans and strategies.</p>



Artificial Intelligence and Applications	DSC16	<p>CO1 Gain a historical perspective of AI and its foundations.</p> <p>CO2 Become familiar with basic principles and strategies of AI towards problem solving</p> <p>CO3 Understand and apply approaches of inference, perception, knowledge representation, and learning. CO4 Understand the various applications of AI</p>
PHP & MySQL	DSC17	<p>CO1. Design dynamic and interactive web pages and websites.</p> <p>CO2. Run PHP scripts on the server and retrieve results. CO3. Handle databases like MySQL using PHP in websites.</p>
PHP and MySQL Lab	DSC17-Lab	<p>Write a PHPscript to print “hello world”.</p> <p>2 Write a PHPscript to find odd or even number from given number.</p> <p>3 Write a PHPscript to find maximum of three numbers.</p> <p>4 Write a PHPscript to swap two numbers.</p> <p>5 Write a PHPscript to find the factorial of a number</p>
Fundamentals of Data Science	DSE-E2	<p>CO1 Understand the concepts of data and pre-processing of data.</p> <p>CO2 Know simple pattern recognition methods</p>



		<p>CO3 Understand the basic concepts of Clustering and Classification</p> <p>CO4 Know the recent trends in Data Science</p>
Mobile Application Development	DSE-E2	<p>CO1 Create Servlets for server side programming Create, test and debug Android application by setting up Android development environment</p> <p>CO2 Critique mobile applications on their design pros and cons,</p> <p>CO3 Program mobile applications for the Android operating system and understand techniques for designing and developing sophisticated mobile interfaces</p> <p>CO4 Deploy applications to the Android marketplace for distribution.</p>
Web Content Management System	Voc-1	<p>CO1 Understand content development basics;</p> <p>CO2 Gain Knowledge of tools for multimedia content development for audio/ video, graphics, animations, presentations, screen casting</p> <p>CO3 Host websites and develop content for social media platforms such as wiki and blog</p> <p>CO4 Understand e-publications and virtual reality</p> <p>CO5 Use of e-learning platform Moodle and CMS applications</p>



		Drupal and Joomla
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## DSC 1: INTRODUCTION TO JOURNALISM

Course Title and Code	DSC 1-Introduction to Journalism		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	06	Semester	I
Course Type	Core	Academic Year	2021-22

### Course Outcome

At the end of the course, the students should be able

- To identify the distinct nature of journalism and its professional aspects, including career opportunities
- To recognize and use terminologies specific to mass media.
- To recognize the significance of changes in the practice of journalism

### OE 1: WRITING FOR MEDIA

Course Title and Code	OE 1-Writing for Media		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	04	Semester	I
Course Type	Core	Academic Year	2021-22

### Course Outcome:

- ☐ To familiarize the students with writing skills for media
- ☐ **To enhance the students interest in writing for media**
- ☐ To equip the students with recent trends in media writing.





## **DSC 2: COMPUTER APPLICATIONS FOR MEDIA**

Course Title and Code	DSE 2- Computer Applications for Media		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	06	Semester	II
Course Type	Core	Academic Year	2021-22

### **Course Outcome:**

- To introduce students to the basics of computers
- To familiarize the students to the applications of computers in print and electronic journalism
- To facilitate the students to learn the practical applications of computers at different levels in media

## **OE 2: Photo Journalism**

Course Title and Code	OE-2 Photo Journalism		
Programme Title	Bachelor of Arts in Journalism and Mass Communication		
Credits	04	Semester	II
Course Type	Core	Academic Year	2021-22

### **Course Outcome:**

- To attract students towards photojournalism
- To familiarize the students to techniques of photography and photojournalism
- **To give a practical knowledge in the field of photography**



Program Name	<b>BA in Journalism and Mass Communication</b>	5 <sup>th</sup> Semester	
Course Title	<b>DSC 9 Introduction to Communication</b>		
Course Code:	<b>JMC C 9</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

<p><b>Course Outcomes (COs):</b> After the successful completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> <li>➤ Demonstrate knowledge and understanding of the major communication theories and key concepts relevant to the field of communication.</li> <li>➤ Demonstrate awareness of the diversity of approaches to understanding communication, media and culture in both historical and contemporary contexts, and of the uses and significance of those approaches.</li> <li>➤ Demonstrate understanding of the dynamics of media discourses in the shaping of culture and social attitudes.</li> <li>➤ Select and apply arguments and positions related to media theory to examine a contemporary issue or phenomenon in concerning the mass media</li> <li>➤ Demonstrate knowledge of the regulatory frameworks that affect media and cultural production and consumption.</li> </ul>			

Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSC 11 Fundamentals of Radio and TV</b>		
Course Code:	<b>JMC 11</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>



<b>Course Outcomes (COs):</b> After the successful completion of the course, the student will be able to:	
CO1.	To introduce the concepts, technology and skills behind audio and video production
CO2.	To introduce the students TV as a medium
CO3.	To highlight the techniques of programme production in Radio
CO4.	To highlight the techniques of programme production in TV
CO5.	To discuss the past and present status of these two media

Program Name	<b>BA Journalism and Mass Communication</b>	Semester	
Course Title	<b>DSC 12 Fundamentals of Radio and TV (Practical)</b>		
Course Code:	<b>JMC 12</b>	No. of Credits	<b>02</b>
Contact hours	<b>30 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>25</b>	Summative Assessment Marks	<b>25</b>

<b>Course Outcomes (COs):</b> After the successful completion of the course, the student will be able to:	
CO1.	Write the scripts for radio announcements
CO2.	Write the scripts for radio Jingles
CO3.	Practise news reading for radio
CO4.	Practise news reading for TV
CO5.	Plan programmes for radio
CO6.	Plan programmes for TV



Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSC 13 Media Laws and Ethics (Theory)</b>		
Course Code:	<b>JMC 13</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

- ❖ To introduce the fundamental of Media Laws and Ethics
- ❖ To understand the journalistic standards and practices in a variety of newsgathering settings.
- ❖ To develop an understanding of the ethical considerations Journalists face and how they make decisions in those areas.

Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSE 1-1 Web Journalism</b>		
Course Code:	<b>JMCE 1-1</b>	No. of Credits	<b>03</b>
Contact hours	<b>45 hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):** On successful completion of this course, the students will be able to:

- Demonstrate advanced skills in the use of industry-standard media tools at the forefront of the field to produce high quality online content and websites.
- Students will learn how to write, report, produce, publish and promote multimedia stories.
- Students will gain a multifaceted experience and emerge as versatile, self-sufficient reporter/producer and writer.
- Students will learn critical thinking, decision-making, ethical responsibility, teamwork and online communication skills.
- Demonstrate a critical comprehension in the initiating, design and construction of integrated web-based media sites.



Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSE1 - 2 Technical Content Writing</b>		
Course Code:	<b>JMC E 1-2</b>	No. of Credits	<b>03</b>
Contact hours	<b>45 hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):** After completing this course, students will be able to:

- Demonstrate rhetorical knowledge to create effective technical writing documents for end-users.
- Demonstrate intermediate information literacy skills by selecting, evaluating, integrating and documenting information gather from multiple sources into discipline-specific writing.
- To acquaint students with a variety of forms of writing in media, applying different formatting and techniques.
- Gathered and apply researched information that is appropriate to media as demonstrated by reading and analysing documents and citing sources correctly.

Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSV 1 -1 Videography</b>		
Course Code:	<b>JMC V 1-1</b>	No. of Credits	<b>03</b>
Contact hours	<b>45 hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):** After completing this course, students will be able to:

- Demonstrate skills and knowledge learned in the video production and applies them to real world setting.
- Demonstrate technological proficiency in the use and operate of video camera, other equipments including computers, recording devices, lights, microphones and editing software.
- Demonstrate mastery of media industry language and terminology with ability to script, storyboard, shoot and edit video project along with personal and creative expression.
- Demonstrate the ability to critique, compare/contrast, and evaluate media content and its message or interpretation



Program Name	<b>BA in Journalism and Mass Communication</b>	Semester	<b>5</b>
Course Title	<b>DSV 1-2News Reading</b>		
Course Code:	<b>JMC V 2</b>	No. of Credits	<b>03</b>
Contact hours	<b>45 hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):** After completing this course, students will be able to:

- The students will able to gather information and present it to the viewers to keep them informed about the daily happenings around the world.
- Handle the anchoring aids (Microphone/lapel, prompter) properly with the help of the acquired knowledge on news, functions of news & news channel, tips & techniques of anchoring.
- Demonstrate to air-interviewing, conducting panel discussions, debates and other talk shows with being knowledgeable and well-read.
- Ability to write and prepare news stories form their own research and be familiar with nitty-gritty of situations in order to deliver the news with confidence.

Program Name	<b>BA in Journalism and Mass Communication</b>	6 <sup>th</sup> Semester	
Course Title	<b>DSC 14 Introduction to Digital Media</b>		
Course Code:	<b>JMC C 14</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):** After completing this course, students will be able to:

- The student will discuss the influence of target audience on digital media production with identify deployment strategies for various types of digital media formats.
- The student will describe the design methodology from concept to production with simple animations and other influencing digital formats.
- The student will explore a variety of programs used to create digital media along with team teamwork in digital media production.
- The student will create a simple multimedia presentation.



**SEMESTER III**  
**OPEN ELECTIVE**

**FEATURE WRITING AND FREELANCING**

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Organize and articulate competent feature stories understanding the concepts, structure, and types of features.
- ❖ Write different types of feature stories and get published.  
The students should turn into serious freelancers understanding ups and downs in the freelancing.

Program Title	<b>BA (Journalism and Mass Communication)</b>	Semester	<b>Third Semester</b>
Course Code	<b>OE-3</b>	Type of Course	<b>Core Elective</b>
Course Name	<b>Feature Writing and Freelancing</b>	Contact hours	2 hours/ week Theory 2 hours/ week Practical
Course Credits	<b>03</b>	Academic Year	<b>2021-22 Batch</b>

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**SEMESTER IV**  
**NEWS PROCESSING AND EDITING**

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Understand the role of editors. Edit copy precisely and consistently, using correct grammar and eliminating libellous passages and items in poor taste.
- ❖ Be able to write clear and accurate headlines, decks, and captions.
- ❖ Be able to design basic news pages. Understand the basic ethical issues confronting editors.

Program Title	<b>BA (Journalism and Mass Communication)</b>			Semester	<b>Fourth Semester</b>
Course Code	<b>DSC 4</b>			Type of Course	<b>Discipline core</b>
Course Name	<b>News Processing and Editing</b>			Contact hours	4 hours/ week Theory 4 hours/ week Practical
Course Credits	<b>06 {Theory: 4 credits and Practical: 2 credits}</b>			Academic Year	<b>2021-22 Batch</b>
CIE Marks	<b>40</b>	SE Exam Marks	<b>60</b>	Practical Marks	<b>50</b>

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**SEMESTER IV**  
**OPEN ELECTIVE**  
**TRANSLATION FOR MEDIA**

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Translate the given stories keeping in mind the requirements of the client.
- ❖ Understand the difference between translations for different media and practice it.
- ❖ Gain a mastery over the techniques of translation.

Program Title	<b>BA (Journalism and Mass Communication)</b>	Semester	<b>Fourth Semester</b>
Course Code	<b>OE-4</b>	Type of Course	<b>Core Elective</b>
Course Name	<b>Translation for Media</b>	Contact hours	<b>2 hours/ week Theory</b>
			<b>2 hours/ week Practical</b>
Course Credits	<b>03</b>	Academic Year	<b>2021-22 Batch</b>

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## BASIC CONCEPTS IN POLITICAL SCIENCE

### DSC-1

Course Title: BASIC CONCEPTS IN POLITICAL SCIENCE	
Total Contact Hours: 45	Course Credits: 3
No. of Teaching Hours/Week:3	Duration of ESA/Exam: 3Hours
Formative Assessment Marks: 30	Summative Assessment Marks: 70+30=100

#### Course Objective:

Develop an understanding about the nature and philosophy of Political Science and its interface with society. Enable the students to develop qualities of responsible and active citizens in a democracy.

#### Learning Outcome:

At the end of the course the students shall understand -

- Political Science, theoretically and will gain knowledge to explain and analyze politics at large.
- The dynamics of politics.
- To inculcate the democratic spirit.

## POLITICAL THEORY

### DSC-2

Course Title: POLITICAL THEORY	
Total Contact Hours: 45	Course Credits: 3
No. of Teaching Hours/Week:3	Duration of ESA/Exam: 3Hours
Formative Assessment Marks: 30	Summative Assessment Marks: 70+30=100

#### Course Outcome:

This course aims to introduce certain key aspects of conceptual analysis in political theory and the skills required to engage in debates surrounding the application of the concepts.

#### Learning Outcomes:

At the end of the course the students shall understand -

- The nature and relevance of Political Theory.
- The different concepts like Liberty, Equality, Justice and Rights.
- To reflect upon some of the important debates in Political Theory.



## HUMAN RIGHTS

### Open Elective OE-1

Course Title: HUMAN RIGHTS	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>3Hours</b>
Formative Assessment Marks: <b>30</b>	Summative Assessment Marks: <b>70+30=100</b>

#### Course Objective:

This course aims to introduce the students to basic concepts and practices of Human Rights in the global and local domain. This course also exposes them to certain recent issues confronting the Human Rights debates.

#### Learning Outcomes:

After completing this course students will be able to-

- Explain the basic concept of Human Rights and its various formulations.
- Have necessary knowledge and skills for analyzing, interpreting, and applying the Human Rights standards and sensitize them to the issues.
- Develop ability to critically analyse Human Rights situations around them.

## WESTERN POLITICAL THOUGHT

### DSC-3

Course Title: WESTERN POLITICAL THOUGHT	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>3Hours</b>
Formative Assessment Marks: <b>30</b>	Summative Assessment Marks: <b>70+30=100</b>

**Course Objective:** The Syllabus is designed to understand Political Philosophy, traditions that evolved in Europe from Ancient to the beginning of modern era. To examine the contributions of the Greek, Medieval and early Modern thinker's Philosophical thought.

#### Learning Outcomes:

At the end of the course the students shall understand -

- And get an introduction to the Schools of Political Thought and Theory making in the West.
- And introduce the richness and variations in the political perceptions of Western Thinkers.
- And familiarize themselves to the Thought and Theory of Western Philosophy.



## INDIAN NATIONAL MOVEMENT AND CONSTITUTIONAL DEVELOPMENT

### DSC-4

Course Title: INDIAN NATIONAL MOVEMENT AND CONSTITUTIONAL DEVELOPMENT	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>3 Hours</b>
Formative Assessment Marks: <b>30</b>	Summative Assessment Marks: <b>70+30=100</b>

#### Course Objective:

- To familiarize the students with the ideas of Nationalism and contemplate on how colonial rule was overthrown by the Indian Nationalists.
- To acquaint the students with the problems of Independent India.
- To enable the students to understand the role of India in World affairs and the contributions of great men towards freedom.

#### Learning Outcome:

At the end of the course the students shall -

- Understand how the colonial rule was overthrown by the Indian nationalists.
- Appreciate the ideals and values of Gandhi that resulted in freedom.



## INDIAN POLITY: ISSUES AND CONCERNS

### Open Elective OE-2

Course Title: INDIAN POLITY ISSUES	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>3Hours</b>
Formative Assessment Marks: <b>30</b>	Summative Assessment Marks: <b>70+30=100</b>

**Course Objective:** To make the students aware on different issues that exists in Indian polity. Through this paper students need to understand the emerging issues and their causes to the Indian Democracy.

#### Learning Outcome:

At the end of the course the students shall -

- Understand the reasons behind the causes of these issues and also the constitutional provisions that existed.
- Familiarize with the debates that emerged.
- Be able to suggest the measures to control such issues.





## INDIAN GOVERNMENT AND POLITICS

DSC-5

Course Title: INDIAN GOVERNMENT AND POLITICS	
Total Contact Hours: 45	Course Credits: 3
No. of Teaching Hours/Week: 3	Duration of ESA/Exam: 2 Hours
Formative Assessment Marks: 40	Summative Assessment Marks: 60+40= 100

### Course Objective:

The course will explain the functioning of the Indian government and the performance of both the union and the state governments. It discusses the philosophy of our constitution and the commitment of the Indian state to its citizenry. It will help the students to develop interest in politics and grasp the dynamics/nuances of the politics, dynamics of leadership and the role of socio-economic, religious and lingual issues.

### Learning Outcome:

At the end of the course the students shall -

- Learn how the governments both at the union as well state level operates and what are its challenges.
- Understand the characteristics of power structures in India and the response of the political parties to the socio-political dynamics.
- Measure and understand the effects of judicial decisions on policy making and social development in India.



## **PARLIAMENTARY PROCEDURES IN INDIA**

**DSC-6**

<b>Course Title: PARLIAMENTARY PROCEDURES IN INDIA</b>	
<b>Total Contact Hours: 45</b>	<b>Course Credits: 3</b>
<b>No. of Teaching Hours/Week:3</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks: 40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objective:**

The course attempts to make the students familiar with legislative practices in India with an orientation to equip them with the adequate skills of participation in deliberative processes and democratic decision making. This aims at providing the basic understanding of the constitutional provisions relating to parliamentary procedures and the accessories of the same. This will help the students to understand the working of democracy through an institutional mechanism.

### **Learning Outcome:**

At the end of the course the students shall -

- Aim at understanding the procedural aspects of parliamentary system of governments.
- Learn about the privileges of people's representatives and match it with their performance.
- Understand the working of committees, budgetary aspects and deliberative mechanism within the parliament.



## UNDERSTANDING GANDHI

### Open Elective – OE- 3.2

Course Title: UNDERSTANDING GANDHI	
Total Contact Hours: 45	Course Credits: 3
No. of Teaching Hours/Week:3	Duration of ESA/Exam: 2 Hours
Formative Assessment Marks: 40	Summative Assessment Marks: 60+40=100

#### Course Objective:

The course objective is to bring to the attention of the younger generation the core elements of Gandhian thought and Gandhi's approach to the key issues of contemporary India. This paper covers a wide range of issues including politics, economics, social reconstruction, religion and issues of sustainable development which provides insight into the idea of what Gandhi propagated as a political thinker. His ideas of Hindu-Muslim relations or critique of modern society, Swadeshi etc., makes Gandhi relevant to the current political discourses.

#### Learning Outcome:

At the end of the course the students shall -

- Be able to explain the idea of truth and non-violence which is the foundation of Gandhian Philosophy.
- Know the position of Gandhi on issues like Hindu- Muslim relations, gender question, cow protection, caste and untouchability questions.
- Answer his reason for his choice of Swadeshi and his critique of modern Civilization.





## **CITIZEN, CITIZENSHIP AND THE INDIAN CONSTITUTION**

### **Open Elective OE- 3.3**

<b>Course Title: CITIZEN, CITIZENSHIP AND THE INDIAN CONSTITUTION</b>	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>2 Hours</b>
Formative Assessment Marks: <b>40</b>	Summative Assessment Marks: <b>60+40=100</b>

#### **Course Objective:**

This course aims at understanding the concept of citizenship. This course supports to develop an understanding of mindfulness, empathy and compassion and use these as tools to enhance one's emotional wellbeing and social relationships within a society. It further helps nation building by inculcating responsible citizenship among the students.

#### **Learning Outcome:**

At the end of the course the students shall -

- Take part in social reconstruction as responsible individuals and will learn to develop own identities.
- Demonstrate pro-social behaviour towards others, including those belonging to a different race, ethnicity, culture, colour, gender or nationality.
- Understand and appreciate rights and privacy of other fellow citizens.





## ANCIENT INDIAN POLITICAL IDEAS AND INSTITUTIONS

DSC - 7

Course Title: ANCIENT INDIAN POLITICAL IDEAS AND INSTITUTIONS	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>2Hours</b>
Formative Assessment Marks: <b>40</b>	Summative Assessment Marks: <b>60+40=100</b>

### Course Objectives:

The paper aims at developing an understanding of the Social and political philosophy of ancient India to assess the modern notions about socio-political arrangements. Further it helps to analyze the process of decolonizing Indian minds related to India's glorious past. The objective thus being to throw light on the indigenous political theories and their relevance to changing times.

### Learning Outcome:

At the end of the course the students shall -

- Reflect on the native concepts like Dharma, Rajadharma, Nyaya, Viveka etc., in the light of their modern connotations.
- Understand the role of texts and stories in the Indian context by reflecting upon our own experiences.
- Revisit our own socio-political structures through the textual and non-textual sources from the early Indian period in order to quell the European representation of Indian Society and heritage.



**MODERN POLITICAL ANALYSIS  
DSC-8**

<b>Course Title: MODERN POLITICAL ANALYSIS</b>	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>2 Hours</b>
Formative Assessment Marks: <b>40</b>	Summative Assessment Marks: <b>60+40=100</b>

**Course Objective:**

The objective is to equip students to develop insights into political institutional functioning keeping in insight both the normative and empirical ways of understanding. This paper also throws light on value laden functioning and value neutral aspects of systems output that will help students to understand and evaluate Governments. It aims at scientifically assessing the functioning of the government as result oriented institutions.

**Learning Outcome:**

At the end of the course the students shall -

- Understand the key concepts of Political Institutional working and science within them.
- Be familiar with the Phenomenon of politics and various explanations relating to the influences that mould the decision making process.
- Help the students to visualize the working of political institutions and the process of decision making through diagrammatic presentations.



## GOOD GOVERNANCE IN INDIA

Open Elective OE - 4.1

Course Title: GOOD GOVERNANCE IN INDIA	
Total Contact Hours: 45	Course Credits: 3
No. of Teaching Hours/Week:3	Duration of ESA/Exam: 2 Hours
Formative Assessment Marks: 40	Summative Assessment Marks: 60+40=100

### Course Objective:

The course directed to familiarize the student to understand the elements of Good Governance which has the effect on day today life. The purpose is to show to them that states are changing their approach to Administration giving importance to stakeholders. Some of the programs mentioned in the syllabi exemplifies the same. The aim is to help students to link the theory in the class room with realities in the outside world.

### Learning Outcome:

At the end of the course the students shall -

- Understand the difference between traditional form of Administration and the concept of Governance
- Get a perspective of changing modes of Governance with the examples drawn from central and state Governments.
- Appreciate the participation of citizens in day to day Administration through a charter and other programmes like Sakala, Bhoomi etc.,





## UNDERSTANDING Dr. B.R. AMBEDKAR

### Open Elective OE -4.2

Course Title: UNDERSTANDING Dr. B.R. AMBEDKAR	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>2 Hours</b>
Formative Assessment Marks: <b>40</b>	Summative Assessment Marks: <b>60+40=100</b>

#### Course Objective:

This course is designed to familiarize the students with arguments and position of Dr. B.R. Ambedkar on key social, political, constitutional and democratic issues in India and enable them to critically examine his perceptions. Besides the constitutional questions and fight for the oppressed communities which are largely popular in academic and political discourses, has been designed to make students to understand his ideas. On the partition of the country and the Indian historiography his views have been valuable and this paper intends to bring to the reach of the students.

#### Learning Outcome:

At the end of the course the students shall -

- Be able to understand his life, mission, vision and his key role in the making of the Indian Constitution.
- Be able to appreciate and sensitize his views on democracy, citizenship, freedom, equality equal treatment and justice.
- Understand his views on the some of the important debates like Aryan Invasion Theory, Uniform Civil Code, Islam and partition of India.



## POLITICAL JOURNALISM

Open Elective OE- 4.3

Course Title: POLITICAL JOURNALISM	
Total Contact Hours: <b>45</b>	Course Credits: <b>3</b>
No. of Teaching Hours/Week: <b>3</b>	Duration of ESA/Exam: <b>2 Hours</b>
Formative Assessment Marks: <b>40</b>	Summative Assessment Marks: <b>60+40=100</b>

### Course Objective:

The objective is to equip students to develop insights into political reporting with an understanding of writing skills supported by grammatical strength and economy of words. Further to provide a broad overview of the nuances of interpreting the political phenomena that takes place in political institutions starting from the grassroots to the parliament.

### Learning Outcome:

At the end of the course the students shall -

- Understand the skills of reporting and research insights about the system and its structural contours focusing on Politics.
- Carry out political reporting covering Government and Governance, campaigns and candidates, tactics and strategies and policy issues in the public arena.
- Develop writing and interpretative skills.



**Name of the Degree Program: BA/BSc/BCom/BBA/BCA... Without Practical Course**

**Discipline Core: Political Science**

**Total Credits for the Program:**

**Starting year of implementation: 2021-22**

**Program Outcomes:**

**By the end of the program the students will be able to:**

- Not only upgrade the learning of Political Science as a contemporary discipline but also to inculcate the Indian political ethos and the moral standards of functioning of political institutions in India. These in fact, brought laurels to our acumen in politics and Kautilya's Arthashastra stands as a proof of this.
- Understand voluminously about the dimensions of Indian Government, its Parliamentary Procedures, the concerns of Gender in Politics, Gandhian Philosophy and an understanding of the citizens duties and responsibilities in the 3rd semester.
- Understand the papers such as Ancient Indian Political Ideas and Institutions throws light on the wisdom of Indian Political Thought bringing along its side the Modern Political Analysis which is skill based paper.
- Understand the papers which are hybridised like Political Journalism and focused papers like Good Governance and Understanding Dr.B.R.Ambedkar which will bring to the fore facts and normative ways of running governments.





## UNDERSTANDING INDIA AND INDIAN CONSTITUTION

Ability Enhancement Compulsory Courses (AECC)	
<div style="border: 1px solid black; padding: 5px; display: inline-block;">UNDERSTANDING INDIA AND INDIAN CONSTITUTION</div>	
Total Contact Hours: <b>24</b>	Course Credits: 2
No. of Teaching Hours/Week: 2	Duration of ESA/Exam: 1 <b>Hours</b>
Formative Assessment Marks: 20	Summative Assessment Marks: <b>30+20=50</b>

### Course Objective:

The purpose of the course is to familiarize the students with the key elements of Indian constitution. The course has been designed to cover the journey of the India from its emergence as a Republic. This will enable the students to understand various political Institutions that are operationalised under the Indian Constitution.

### Learning Outcomes:

After completing this course students will be able to-

- Understand the philosophy of the Constitution and its structure.
- Measure the powers and functions of various offices under the Constitution.
- Appreciate the role of Constitution in a Democracy



### Course Objectives

Course Title: International Relations-Basic Concepts	
Semester V	Course Code: POL C9
Total Contact Hours: 60	Course credits:4
No.of Teaching Hours/Week:4	Duration of ESA/Exam:2Hours
Formative Assessment Marks:40	Summative Assessment Marks: 60+40=100

#### Course Objectives:

This course aims at acquainting to the students the usefulness of studying International Relations as a discipline. It will help them to explain and express the consequences of good relations with the neighbouring nations and far of nations, the economic, cultural, industrial and technological benefits one can reap through meaningful relationship between nations. Functionally, it helps them to experience the meaning of national power and sovereignty.

#### Learning Outcomes:

At the end of the course the students shall-

- Be in a position describe National interest, National power and the significance of sovereignty.
- The students will get the basic knowledge of the practical political world, including the operating institutions, processes, and policies.
- The students will be in a position to describe the nuances of balance of power, collective security and diplomacy.





<b>Course Title: Comparative Government and Politics (With special reference to UK, USA and China)</b>	
<b>Semester: V</b>	<b>Course Code: POL C10</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

#### **Course Objectives:**

In this paper the functioning of the governments (**UK, USA and China**) are to be compared and analyzed. It deals with the mixture of presidential, parliamentary and federal system of governments. The study aims to help students to understand and debate various matters pertaining to the working of these systems. This paper aims at equipping students with knowledge and critical understanding of different political systems and institutions in the world.

#### **Learning Outcomes:**

At the end of the course the students shall-

- Grasp and understand the working of constitutional systems of these countries.
- Compare and evaluate the working of the governments concerned.
- Understand and explain different forms of executive and their functioning.



<b>Course Title: Karnataka Government and Politics</b>	
<b>Semester: V</b>	<b>Course Code: POL C11</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objectives:**

The course will help to understand the political transformation Karnataka State from princely State of Mysore. It aims at understanding of the social bases and the major issues that confronted the evolution of Karnataka politics within the domain of national politics.

### **Learning Outcome:**

At the end of the course the students shall-

- Understand the social and political conditions of Mysore under colonial rule.
- Develop perspectives on the important persons and organisations that were involved in the process of unification.
- Analyse the issues related to regionalism, polarization, identity politics, water, language, and border issues.



<b>Course Title: Colonialism and Indian Politics</b>	
<b>Semester: V</b>	<b>Course Code: POL C12</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objectives:**

The course will analyse the process of colonialism in the Indian context. It helps the students to examine the colonial discourses in India, to enable them to understand the colonial mindset and its impact on the commonsensical understanding of Indian society and her problems. It will also help to grasp complexities and contradictions in the political life of the people in India.

### **Learning Outcome:**

At the end of the course the students shall-

- Make sense of the impact of colonialism from the early colonial reformist times to contemporary secular political scenario.
- Examine the nature of colonial hegemony and the response to it from the Indian thinkers.
- Reflect on the origin of the concept of Secularism, its problems and challenges of in India.



<b>Course Title: International Relations-Theoretical Aspects</b>	
<b>Semester: VI</b>	<b>Course Code: POL C13</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objectives:**

The objective is to give an outline of the conceptual approaches to the discipline of International Relations and illustrate the major theoretical orientations. It explains the prominent debates in International Relations and vividly shows how they can be operationalized.

### **Learning Outcome:**

At the end of the course the students shall-

- Make presentations on theories identifying them with examples, which are both critical and reflective in a live engaging class.
- Explain theories by relating them to contemporary events across the globe.
- Interpret world affairs in the light of theories which will serve as a key intellectual tool for them explains the events with rational basis.



<b>Course Title: Political Economy of India</b>	
<b>Semester: VI</b>	<b>Course Code: POL C14</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

#### **Course Objectives:**

This will guide the students to know about how economies operate within the domestic and international arena. It will help them to define how sharing resources, market economy and ideologies like liberalism affect the nations. This paper also provides an opportunity to students explain what a fiscal policy is and how it contributes to the development of a nation.

#### **Learning Outcome:**

At the end of the course the students shall-

- Learn about the political dimension of economics and provides them the skills to manage the economy.
- Be exposed to inter disciplinary thinking and helps them to assess the relationship between policy and its impact on various areas like agriculture.
- It prepares the students to experience practically the nature and the factors that impacts political economy.



<b>Course Title: Public Policy Analysis</b>	
<b>Semester: VI</b>	<b>Course Code: POL C15</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objectives:**

This course is designated to help students to understand the need for policies and the methods of their formulation. It gives them an opportunity to analyse policies and their impact. It helps them to know the processes and research that goes in to policy making by which the students can prepare themselves to be tomorrow's policy makers.

### **Learning Outcome:**

At the end of the course the students shall-

- Know the constitutional and legal positions of policy making.
- Understand the role of legislature and executive in policy making and implementation.
- Learn about the role of research institutions in policy making and the politics involved in it.



<b>Course Title: Modern Indian Political Thinkers</b>	
<b>Semester: VI</b>	<b>Course Code: POL C16</b>
<b>Total Contact hours:60</b>	<b>Course Credits: 4</b>
<b>No. of Teaching Hours/Week:4</b>	<b>Duration of ESA/Exam: 2 Hours</b>
<b>Formative Assessment Marks:40</b>	<b>Summative Assessment Marks: 60+40=100</b>

### **Course Objectives:**

The aim is to make students understand the major ideas of Modern Political Thinkers and their impact on making of modern India and her Political System. It helps to know the phases and different schools of the Political ideas in Modern India. It is also motivates the students reflect about the contemporary political scenario and think about political solutions to the existing socio-political problems in India.

### **Learning Outcome:**

At the end of the course the students shall-

- Know the background political ideas in Modern India.
- Understand the different shades of political ideas in Modern India..
- Learn about the role of political thinking in resolving socio-political problems of the country.





<b>Course Title: Internship for Under-Graduate (UG) Programme</b>	
<b>Semester: VI</b>	<b>Course Code:</b>
<b>Total Contact hours:</b>	<b>Course Credits: 2</b>
<b>No. of Teaching Hours/Week:NA</b>	<b>Duration of ESA/Exam:</b>
<b>Formative Assessment Marks:50</b>	<b>Summative Assessment Marks:</b>

### **Department of Political Science Internship Guidelines**

#### **1. Core Learning Outcomes**

As a result of the internship experience students will be able to:

1. Apply appropriate workplace behaviors in a professional setting.
2. Demonstrate content knowledge appropriate to job assignment.
3. Exhibit evidence of increased content knowledge gained through practical experience takes place.
4. Describe the nature and function of the organization in which the internship experience takes place.
5. Explain how the internship placement site fits into their broader career field.
6. Evaluate the internship experience in terms of their personal, educational and career needs.





**Bengaluru North University**

**NEP Syllabi of Psychology (Discipline Specific Course) subject for BA/BSc- I Semester**

**With effect from academic year 2021-22 and onwards**

**PAPER – I: FOUNDATIONS OF PSYCHOLOGY**

**Credits 4**

**Teaching hours: 52 hours**

**ESE: 70 marks**

**CIA: 30 marks**

**Learning Outcomes:**

1. Students will understand the genesis of Psychology and its importance
2. Students will gain basic knowledge about Psychology
3. Students will understand the fundamental mental processes which are base for behaviour
4. Students understand the Applications of Psychology in various fields



## **OPEN ELECTIVE COURSE (OEC)**

**Credits 3**

**Teaching hours: 45 hours**

**ESE: 70 marks**

**CIA: 30 marks**

### **Psychology of Health and Wellbeing**

#### **Learning Outcomes**

1. Understanding the spectrum of health and illness for better health management
2. Identifying stresses in one's life and how to manage them
3. Understanding a variety of health announcing health protective and health compromising behaviours and to be able to know their application in illness management



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## SEC: Life Skills: 1

**Credits 3**

**Teaching hours: 45 hours**

**ESE: 70 marks**

**CIA: 30 marks**

### **Objective:**

Life skills training equips people with the social and interpersonal skills that enable them to cope with the demands of everyday life. The objectives of this course are to build self-confidence, encourage critical thinking, foster independence and help people to communicate more effectively and work effectively in groups at personal and professional level

### **Course Outcomes:**

CO1: Understand the need and importance of life skills in everyday professional and personal lives

CO2: Analyse the factors contributing to develop self awareness, empathy, critical and creative thinking and enhance decision making and problem solving

CO3: Solve professional and personal barriers using efficient critical and creative thinking and effective decision making and problem solving

CO4 : Create individual effective strategies to develop self awareness, empathy , critical and creative thinking and enhance decision making and problem solving



## **DSC2: Foundation of Behaviour**

**Credits 4**

**Teaching hours: 52 hours**

**ESE: 70 marks**

**CIA: 30 marks**

### **Course Objectives:**

- To understand the dynamics of emotions and motivation.
- To understand theoretical concepts of Human Intelligence.
- To analyse and relate the concepts of thinking, problem solving, reasoning and decision making to cognition
- To understand and classify the different types of Personality.

### **Course Outcomes:**

After successful completion of the course students will be able to:

- evaluate and understand the different human emotions
- critically evaluate and identify determinants of motivation
- compare and contrast different theories of intelligence
- differentiate the human personalities



## **SEC: Life Skills: 2**

**Credits 3**

**Teaching hours: 45 hours**

**ESE: 70 marks**

**CIA: 30 marks**

### **Objective:**

Life skills training equip people with the social and interpersonal skills that enable them to cope with the demands of everyday life. The objectives of this course are to build self-confidence, encourage critical thinking, foster independence and help people to communicate more effectively and work effectively in groups at personal and professional level

### **Course Outcomes:**

CO1: Understand the foundations of communication, positive interpersonal relationship, stress and emotion management and group dynamics

CO2: Analyse the factors contributing to effective communication, positive interpersonal relationships and effective stress and emotional management

CO3: Apply the principles of effective communication, positive interpersonal relationships and effective stress and emotional management in everyday life

CO4 : Create individual effective strategies for enhancing communication skills, maintaining health inter personal relationships and positive management of stress and emotions

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**NEP Syllabi of Psychology (Discipline Specific Course) subject for  
BA/B.Sc III Semester With effect from  
Academic year 2022-23 and onwards**

**PAPER – III: CHILD DEVELOPMENT**

**(60 HOURS)**

**Learning Outcomes:**

1. To understand the Physical, Cognitive and Language development
  2. To know about the role Emotional and Moral development
  3. To understand the genetic and chromosomal abnormalities
  4. To understand the different disorders faced by children in their growth period
- \* Teaching Hours 4 hours per week
  - \* 60 marks for examination and 40 marks for Internal Assessment

**NEP Syllabi of Psychology subject for BA/B.Sc III Semester  
With effect from Academic year 2022-23 and onwards**

**Open Elective**

Teaching Hours : 3 hours per week

(Total 30 hours)

Marks for Exam : 60

IA Marks : 40

**Psychology and Mental Health**

**Course Objectives**

- To understand the fundamentals of mental health
- To create awareness about importance of mental health
- To understand the Challenges in the field of mental health
- To understand the Importance of Psychological interventions





**NEP Syllabi of Psychology (Discipline Specific Course) subject for  
BA/BSc IV Semester With effect from  
Academic year 2022-23 and onwards**

**PAPER – IV: DEVELOPMENTAL PSYCHOLOGY**

**(60 HOURS)**

**Learning Outcomes:**

1. To understand and analyze the Physical, Cognitive and Psychosocial development.
  2. To know about the vocational adjustment.
  3. To understand the aging, the ageing process and facing the future.
- \* Teaching Hours 4 hours per week.  
\* 60 marks for examination and 40 marks for Internal Assessment .

**NEP Syllabi of Psychology subject for BA/B.Sc IV Semester  
With effect from Academic year 2022-23 and onwards**

**Open Elective**

Teaching Hours : 3 hours per week  
Marks for Exam : 60

(Total 30 hours)  
IA Marks : 40

**Psychology at Work**

**Learning Outcomes:**

1. Understanding the nature of an organization and psychological concepts applied in the work place.
2. Identifying the need for appraisal and the role of motivation.
3. Know about nature and role of leadership, essentials of leadership.



Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Fifth Semester</b>
Course Title	<b>Corporate Psychology (Theory)</b>		
Course Code:	<b>PSY C9-T</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the nuances of Corporate psychology

CO2. Apply the principles of leadership, training and teams in industrial and corporate sectors

CO3. Integrate principles of social Psychology and general psychology for enhancing efficiency in corporates

CO4. Formalise L & D and Training modules for corporates

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Fifth Semester</b>
Course Title	<b>Health Psychology (Theory)</b>		
Course Code:	<b>PSY C11-T</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the subject matter of health psychology.

CO2. Understand the correlates of pain, illness and its management.

CO3. Understand the impact of stress on health.

CO4. Have awareness about health enhancing and compromising lifestyles.

CO5. Attain and maintain one's health through coping strategies and interventions.





Program Name	<b>BSc/ BA in Psychology</b>		Semester	<b>Fifth Semester</b>
Course Title	<b>Social Psychology (Theory)</b>		No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>		Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks		<b>60</b>

**Course Pre-requisite(s):**

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Develop an understanding of the individual in relation to the social world.

CO2. Introduce students to realm of social influences on behaviour.

CO3. Understand the various social issues prevalent.

CO4. Know the significance of Interpersonal Relationship.

CO5. Sensitize the students about Social issues.

Program Name	<b>BSc/ BA in Psychology</b>		Semester	<b>Fifth Semester</b>
Course Title	<b>Positive Psychology (Theory)</b>			
Course Code:	<b>PSY E1.1-T</b>	No. of Credits		<b>3</b>
Contact hours	<b>45 Hours</b>		Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks		<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. understand the fundamental concepts of positive psychology and happiness.

CO2. understand health related branches and different perspectives with reasons and measurements.

CO3. know about the bouncing back means in life when confronted with adversity in life.

CO4. understand the importance of relationship to lead a happy life.



Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Fifth Semester</b>
Course Title	<b>Educational Psychology (Theory)</b>		
Course Code:	<b>PSY E1.2-T</b>	No. of Credits	<b>3</b>
Contact hours	<b>45 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the skills of a teacher and to know the Indian contribution to the field of education.

CO2. Know the importance of ambience and different aspects of education.

CO3. Understand importance and application of electronic media in teaching - learning process.

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Fifth Semester</b>
Course Title	<b>Assessing Childhood Problems (Theory + Practical)</b>		
Course Code:	<b>PSY V1.1-T</b>	No. of Credits	<b>3 (2+1)</b>
Contact hours	<b>30 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. understand the different levels of intellectual disabilities.

CO2. understand eating and behavioural disorders in childhood.

CO3. know the assessment of disorders in childhood.

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Fifth Semester</b>
Course Title	<b>Child Therapeutic Techniques (Theory )</b>		
Course Code:	<b>PSY V1.2-T</b>	No. of Credits	<b>3</b>
Contact hours	<b>45 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the approaches and interventions of psychotherapy.

CO2. Know the different types of play as therapy and other interventions.



Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>Abnormal Psychology (Theory )</b>		
Course Code:	<b>PSY C14-T</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Impart knowledge about the difference between the concepts of normality and abnormality to dispel myths regarding abnormality.

CO2. Familiarize students with criteria and classification of psychological disorders.

CO3. Provide an overview of the symptoms and etiology of various psychological disorders.

CO4. Introduce students to different perspectives regarding the causation of mental illnesses.

CO5. Familiarize students with a conceptual overview of abnormal behaviour.

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>Human Resource Management (Theory )</b>		
Course Code:	<b>PSY C16-T</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the nature, objectives and functions of HRM.

CO2. Understand the processes of selection and tools of training.

CO3. Know the tools of performance appraisal in work setting.

CO4. Know the application of electronic in HR and management of international HR.



Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>Organizational Psychology (Theory )</b>		
Course Code:	<b>PSY C18-T</b>	No. of Credits	<b>4</b>
Contact hours	<b>60 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Understand the nature of individual organizational behaviour towards oneself, organization and the contribution to society.

CO2. Understand differences in skills, stress and management of the skills.

CO3. Know the tools of training and performance appraisal in work setting.

CO4. Understand structure and design of organization.

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>Sports Psychology (Theory )</b>		
Course Code:	<b>PSY E2.1-T</b>	No. of Credits	<b>3</b>
Contact hours	<b>45 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Know the nature, training and role of sport psychologist, personality and performance in sports.

CO2. Understand the anxiety and stress in relation to athletic performance.

CO3. Understand coping and intervention strategies to manage stress.



Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>Rehabilitation Psychology (Theory )</b>		
Course Code:	<b>PSY E2.2-T</b>	No. of Credits	<b>3</b>
Contact hours	<b>45 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. Make the students aware of the concepts of rehabilitation.

CO2. Understand the skills of rehabilitation psychologist.

CO3. Understand different types of disabilities and reasons.

CO4. Know the importance of early intervention and the places where interventions can be applied.

Program Name	<b>BSc/ BA in Psychology</b>	Semester	<b>Sixth Semester</b>
Course Title	<b>School Guidance and Counselling (Theory + Practical)</b>		
Course Code:	<b>PSY V2.1-T</b>	No. of Credits	<b>3 (2+1)</b>
Contact hours	<b>30 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>

**Course Outcomes (COs):** After the successful completion of the course, the student will be able to:

CO1. The meaning and nature of school guidance program

CO2. The meaning, importance, and process of counselling.

CO3. How different tools and techniques can be used as a part of school guidance program.

CO4. The meaning & nature of career guidance & appreciate different modes of dissemination of career information.



Program Name	BSc/ BA in Psychology	Semester	Sixth Semester
Course Title	<b>Inclusive Education (Theory + Practical)</b>		
Course Code:	<b>PSY V2.2-T</b>	No. of Credits	<b>3 (2+1)</b>
Contact hours	<b>30 Hours</b>	Duration of SEA/Exam	<b>2 ½ hours</b>
Formative Assessment Marks	<b>40</b>	Summative Assessment Marks	<b>60</b>
<p><b>Course Outcomes (COs):</b> After the successful completion of the course, the student will be able to:</p> <p>CO1. Understand the meaning of inclusion of all learners.</p> <p>CO2. Appreciate different factors facilitating and impeding inclusion in educational settings.</p> <p>CO3. Understand the bandwidth of diversity in educational settings.</p> <p>CO4. Understand the importance of identifying and celebrating diversity by providing equitable opportunities.</p>			



**Programme: M.Com**

**SEMESTER: I, II, III, IV**

<b>Course Code</b>	<b>Course</b>	<b>Course Outcomes</b>
1.1	Monetary System	CO 1. Understand the fundamentals of monetary systems and their role in the economy. CO 2. Analyze the functions and policies of central banks. CO 3. Evaluate the impact of monetary policies on businesses and economic stability. CO 4. Interpret macroeconomic indicators related to the CO monetary system. CO 5. Explore global monetary systems and exchange rate mechanisms.
1.2	International Business	CO 1. Gain insights into the global business environment and international trade. CO 2. Analyze strategies for entering and operating in international markets. CO 3. Develop skills in managing cross-cultural challenges. CO 4. Evaluate international business risks and opportunities. CO 5. Explore international business regulations and ethical considerations.
1.3	Macro Economics for Business Decisions	CO 1. Understand macroeconomic theories and their relevance to business decisions. CO 2. Analyze key macroeconomic indicators and their impact on businesses. CO 3. Evaluate government policies and their implications for businesses. CO 4. Develop skills in forecasting and planning based on macroeconomic trends. CO 5. Explore the global macroeconomic landscape and its influence on business.



1.4	Information Systems and Computers	<p>CO 1. Gain knowledge of information systems, databases, and computer hardware/software.</p> <p>CO 2. Develop skills in utilizing technology for business operations.</p> <p>CO 3. Analyze the impact of information systems on business processes.</p> <p>CO 4. Evaluate cybersecurity risks and measures.</p> <p>CO 5. Explore emerging trends in information technology and their applications in business.</p>
1.5	Advanced Financial Management	<p>CO 1. Understand advanced financial concepts, tools, and techniques.</p> <p>CO 2. Analyze financial statements and performance metrics.</p> <p>CO 3. Develop skills in financial planning, budgeting, and forecasting.</p> <p>CO 4. Evaluate investment decisions and capital budgeting.</p> <p>CO 5. Explore risk management strategies and financial markets.</p>
1.6	Human Resource Management	<p>CO 1. Gain insights into HRM theories, practices, and strategies.</p> <p>CO 2. Develop skills in talent acquisition, development, and retention.</p> <p>CO 3. Analyze organizational behavior, culture, and change management.</p> <p>CO 4. Evaluate performance management and employee relations.</p> <p>CO 5. Explore legal and ethical considerations in HRM.</p>
1.7	SOFT CORE Communication Skills	<p>CO 1. Enhance verbal and written communication skills.</p> <p>CO 2. Develop effective presentation and interpersonal communication abilities.</p> <p>CO 3. Analyze and interpret various forms of communication.</p>





		CO 4. Develop critical thinking and problem-solving skills. CO 5. Explore cultural, ethical, and professional communication practices.
2.1	Indian Banking	CO 1. Understand the structure, functions, and regulations of the Indian banking system. CO 2. Analyze banking products, services, and customer relations. CO 3. Evaluate banking risks and financial stability. CO 4. Explore digital banking and financial inclusion initiatives. CO 5. Interpret and apply banking laws, policies, and reforms.
2.2	Risk Management	CO 1. Gain insights into risk assessment, analysis, and mitigation strategies. CO 2. Develop skills in identifying and managing various types of risks. CO 3. Analyze risk-return trade-offs in decision-making. CO 4. Evaluate the role of insurance and hedging in risk management. CO 5. Explore global risk management practices and frameworks.
2.3	Advanced E-Commerce & Mobile Commerce	CO 1. Understand the principles, technologies, and trends in e-commerce and mobile commerce. CO 2. Analyze business models, strategies, and consumer behavior in digital markets. CO 3. Develop skills in online sales, marketing, and customer engagement. CO 4. Evaluate security, privacy, and legal issues in e-commerce. CO 5. Explore emerging innovations in digital commerce.
2.4	Business Research Methods	CO 1. Gain knowledge of research methodologies, design,



		<p>and data collection techniques.</p> <p>CO 2. Develop skills in conducting business research and analysis.</p> <p>CO 3. Analyze and interpret research findings.</p> <p>CO 4. Evaluate ethical considerations in business research.</p> <p>CO 5. Explore quantitative and qualitative research approaches in business.</p>
2.5	Operations Research & Quantitative Techniques	<p>CO 1. Understand operations research models, optimization techniques, and quantitative methods.</p> <p>CO 2. Develop skills in problem-solving, decision analysis, and forecasting.</p> <p>CO 3. Analyze business processes, logistics, and supply chain management.</p> <p>CO 4. Evaluate the application of mathematical models in business decision-making.</p> <p>CO 5. Explore software tools for operations research.</p>
2.6	Business Marketing	<p>CO 1. Gain insights into marketing concepts, strategies, and consumer behavior.</p> <p>CO 2. Develop skills in market research, segmentation, targeting, and positioning.</p> <p>CO 3. Analyze product, pricing, promotion, and distribution strategies.</p> <p>CO 4. Evaluate digital marketing, branding, and customer relationship management.</p> <p>CO 5. Explore global marketing trends and innovations.</p>
2.7	SOFT CORE Micro Finance	<p>CO 1. Understand the principles, models, and impact of microfinance.</p> <p>CO 2. Analyze microfinance products, services, and client relations.</p> <p>CO 3. Evaluate the role of microfinance in poverty alleviation</p>



		<p>and economic development.</p> <p>CO 4. Explore regulatory frameworks and challenges in microfinance.</p> <p>CO 5. Interpret and apply ethical practices in microfinance operations.</p>
3.2	Business Ethics and Corporate Governance	<p>CO 1. Gain insights into corporate governance principles, structures, and practices.</p> <p>CO 2. Analyze board dynamics, accountability, and transparency.</p> <p>CO 3. Develop skills in corporate ethics, compliance, and stakeholder management.</p> <p>CO 4. Evaluate the impact of corporate governance on organizational performance.</p> <p>CO 5. Explore global corporate governance frameworks and best practices.</p>
3.3	Corporate Financial Reporting	<p>CO 1. Understand financial reporting standards, principles, and regulations.</p> <p>CO 2. Analyze corporate financial statements and disclosures.</p> <p>CO 3. Evaluate the quality and transparency of financial reporting.</p> <p>CO 4. Explore the role of auditors, regulators, and analysts in financial reporting.</p> <p>CO 5. Interpret and apply accounting standards and frameworks.</p>
3.4	Strategic Cost Management - I	<p>CO 1. Understand strategic cost management concepts, frameworks, and methodologies.</p> <p>CO 2. Develop skills in cost analysis, budgeting, and variance analysis.</p> <p>CO 3. Analyze cost structures, drivers, and allocation methods.</p>



		<p>CO 4. Evaluate cost control strategies and performance measurement.</p> <p>CO 5. Explore cost management tools, techniques, and best practices.</p>
3.5	Direct Taxes & Planning	<p>CO 1. Gain insights into direct tax laws, regulations, and planning strategies.</p> <p>CO 2. Analyze income tax computation, deductions, and exemptions.</p> <p>CO 3. Develop skills in tax planning, compliance, and reporting.</p> <p>CO 4. Evaluate the impact of tax policies on business decisions.</p> <p>CO 5. Explore tax incentives, credits, and reliefs available to businesses.</p>
4.1	Commodity Markets	<p>CO 1. Understand the structure, participants, and trading mechanisms of commodity markets.</p> <p>CO 2. Analyze factors influencing commodity prices and CO market trends.</p> <p>CO 3. Develop skills in commodity trading, hedging, and risk management.</p> <p>CO 4. Evaluate the impact of global events and policies on commodity markets.</p> <p>CO 5. Explore commodities as an investment asset class.</p>
4.2	Corporate reporting practices and Ind AS	<p>CO 1. Understand Indian Accounting Standards (Ind AS) and their implications on corporate reporting.</p> <p>CO 2. Analyze financial statements prepared under Ind AS.</p> <p>CO 3. Develop skills in Ind AS compliance and disclosure requirements</p> <p>CO 4. Evaluate the transition challenges and benefits of adopting Ind AS.</p>



		CO 5. Explore global convergence of accounting standards and best practices.
4.3	Strategic Cost Management - II	<p>CO 1. Build upon the concepts learned in Strategic Cost Management - I.</p> <p>CO 2. Develop advanced skills in cost optimization, value chain analysis, and strategic decision-making.</p> <p>CO 3. Analyze strategic cost management in different industries and sectors.</p> <p>CO 4. Evaluate the integration of cost management with business strategy.</p> <p>CO 5. Explore emerging trends and innovations in strategic cost management.</p>
4.4	Goods and Service Taxes	<p>CO 1. Understand the principles, structure, and compliance requirements of Goods and Services Tax (GST).</p> <p>CO 2. Analyze GST implications on business transactions, pricing, and profitability.</p> <p>CO 3. Develop skills in GST registration, filing, and audit.</p> <p>CO 4. Evaluate GST challenges, reforms, and policy developments.</p> <p>CO 5. Explore GST in the context of international trade and taxation.</p>
4.5	Dissertation	<p>CO 1. Identify and formulate a research topic relevant to the chosen field of study.</p> <p>CO 2. Conduct comprehensive literature review and research design.</p> <p>CO 3. Collect, analyze, and interpret data effectively.</p> <p>CO 4. Develop critical thinking, analytical, and writing skills.</p> <p>CO 5. Present research findings, conclusions, and recommendations in a coherent and structured manner.</p>



**Programme: M.S.W**

**SEMESTER: I, II, III, IV**

Course Code	Course	Course Outcomes
CS-1.1	Introduction to Social Work and Professional Human Growth and Development	CO 1. Understand the foundational principles, history, and scope of social work. CO 2. Analyze theories and models of human growth and development. CO 3. Identify the role and responsibilities of social workers in various settings. CO 4. Develop basic skills in assessment, intervention, and case management. CO 5. Explore ethical considerations and values in social work practice.
CS-1.2	Social Case Work	CO 1. Gain knowledge of social case work principles, methods, and techniques. CO 2. Develop skills in conducting client assessments and formulating intervention plans. CO 3. Analyze case dynamics, challenges, and resources. CO 4. Evaluate the effectiveness of case work interventions. CO 5. Explore ethical dilemmas and best practices in social case work.
CS-1.3	Social Group Work	CO 1. Understand the principles, theories, and techniques of social group work. CO 2. Develop skills in group formation, facilitation, and dynamics management. CO 3. Analyze group processes, roles, and interactions. CO 4. Evaluate the outcomes and effectiveness of group work interventions. CO 5. Explore ethical considerations in group work

		practice.
CS-1.4	Communication Skills for Social Workers	<p>CO 1. Enhance verbal and non-verbal communication skills essential for social work practice.</p> <p>CO 2. Develop active listening and empathetic response skills.</p> <p>CO 3. Learn effective communication strategies for diverse populations.</p> <p>CO 4. Analyze communication barriers and methods to overcome them.</p> <p>CO 5. Explore the role of communication in building rapport and trust.</p>
CS-1.5	Field Work Practicum-I	<p>CO 1. Apply theoretical knowledge and skills in real-world social work settings.</p> <p>CO 2. Develop professional competencies under supervision.</p> <p>CO 3. Engage in reflective practice and self-assessment.</p> <p>CO 4. Collaborate with multidisciplinary teams and stakeholders.</p> <p>CO 5. Adhere to ethical guidelines and professional standards in fieldwork.</p>
CSP-1.6	Concurrent Field Work	<p>CO 1. Integrate classroom learning with practical fieldwork experiences.</p> <p>CO 2. Apply social work theories, methods, and skills in concurrent settings.</p> <p>CO 3. Develop professional relationships and networking.</p> <p>CO 4. Reflect on and evaluate fieldwork experiences.</p>



		CO 5. Adhere to ethical standards and professional conduct in concurrent field placements.
SC-1.7	Social Action, Networking, and Advocacy	<p>CO 1. Understand the principles and strategies of social action, networking, and advocacy.</p> <p>CO 2. Identify social issues, needs, and policy gaps.</p> <p>CO 3. Develop skills in community mobilization and organization.</p> <p>CO 4. Advocate for social justice, equity, and human rights.</p> <p>CO 5. Collaborate with stakeholders and organizations for collective action and change.</p>
CS-2.1	Community Organization	<p>CO 1. Understand the principles, theories, and models of community organization.</p> <p>CO 2. Develop skills in community assessment, planning, and development.</p> <p>CO 3. Facilitate community participation and empowerment.</p> <p>CO 4. Analyze community resources, strengths, and challenges.</p> <p>CO 5. Collaborate with community leaders and stakeholders for sustainable development.</p>
CS-2.2	Social Work Research and Statistics	<p>CO 1. Gain knowledge of research methodologies, design, and data collection techniques.</p> <p>CO 2. Develop skills in analyzing and interpreting social work data.</p> <p>CO 3. Conduct research relevant to social work practice.</p> <p>CO 4. Evaluate research findings and their implications.</p>





		CO 5. Apply ethical principles in social work research and data management.
CS-2.3	Counseling: Theory and Practice	<p>CO 1. Understand counseling theories, approaches, and techniques.</p> <p>CO 2. Develop skills in conducting assessments, interventions, and counseling sessions.</p> <p>CO 3. Establish rapport, trust, and therapeutic relationships.</p> <p>CO 4. Apply counseling ethics and boundaries.</p> <p>CO 5. Reflect on personal growth and professional development in counseling practice.</p>
CS-2.4	Social Policy, Law, Governance, and Social Work	<p>CO 1. Understand social policy development, analysis, and implementation processes.</p> <p>CO 2. Analyze the impact of laws, regulations, and governance on social work practice.</p> <p>CO 3. Advocate for policy reforms and social justice.</p> <p>CO 4. Navigate legal and ethical dilemmas in social work.</p> <p>CO 5. Collaborate with policymakers and stakeholders for policy advocacy.</p>
CS-2.5	Development Paradigms for the Empowerment of Marginalized	<p>CO 1. Understand development paradigms, theories, and strategies for marginalized groups.</p> <p>CO 2. Analyze socio-economic, cultural, and political factors affecting marginalized communities.</p> <p>CO 3. Develop empowerment approaches and interventions.</p> <p>CO 4. Advocate for inclusivity, equity, and social justice.</p>



		CO 5. Collaborate with marginalized communities for sustainable development.
CSP-2.6	Field Work Practicum - II (Concurrent Field Work and Social Work Camp)	CO 1. Apply advanced social work theories, methods, and skills in fieldwork settings. CO 2. Engage in intensive fieldwork experiences, including camps and special projects. CO 3. Develop leadership, teamwork, and problem-solving skills. CO 4. Reflect on and evaluate complex fieldwork experiences. CO 5. Adhere to ethical standards and professional conduct in field placements.
SC-2.7	Project Management for Participatory Development	CO 1. Understand project management principles, methodologies, and tools. CO 2. Develop skills in planning, implementing, and evaluating participatory development projects. CO 3. Collaborate with stakeholders for project design and implementation. CO 4. Monitor project progress, manage resources, and mitigate risks. CO 5. Reflect on project outcomes and continuous improvement.
CS-3.1	Medical and Psychiatric Social Work	CO 1. Gain knowledge of medical and psychiatric conditions, treatments, and care. CO 2. Develop skills in assessing, planning, and providing psychosocial support. CO 3. Collaborate with healthcare teams for holistic care. CO 4. Advocate for patient rights, mental health awareness, and stigma reduction.



		CO 5. Apply ethical principles in medical and psychiatric social work practice.
CS-3.2	Rural, Urban, and Tribal Community Development	<p>CO 1. Understand the socio-cultural, economic, and political dynamics of rural, urban, and tribal communities.</p> <p>CO 2. Analyze community needs, assets, and development opportunities.</p> <p>CO 3. Develop community development strategies and interventions.</p> <p>CO 4. Facilitate community participation, empowerment, and capacity-building.</p> <p>CO 5. Collaborate with local leaders and organizations for sustainable development.</p>
CS-3.3	Human Resource Management and Development	<p>CO 1. Understand human resource management principles, practices, and strategies.</p> <p>CO 2. Develop skills in recruitment, training, performance evaluation, and employee relations.</p> <p>CO 3. Analyze organizational behavior, culture, and change management.</p> <p>CO 4. Foster professional growth, team collaboration, and organizational development.</p> <p>CO 5. Apply ethical HRM practices in social work settings.</p>
CS-3.4	Labour Legislations	<p>CO 1. Gain knowledge of labor laws, regulations, and policies relevant to social work.</p> <p>CO 2. Analyze rights, protections, and responsibilities of workers.</p> <p>CO 3. Advocate for fair labor practices, workplace safety, and workers' rights.</p> <p>CO 4. Address issues of discrimination,</p>



		<p>exploitation, and social injustice in labor contexts.</p> <p>CO 5. Collaborate with labor organizations and policymakers for policy reform.</p>
CSP-3.5	Field Work Practicum III (Concurrent Field Work)	<p>CO 1. Apply specialized social work knowledge, skills, and interventions in fieldwork settings.</p> <p>CO 2. Engage in focused fieldwork experiences under supervision.</p> <p>CO 3. Develop advanced professional competencies and roles.</p> <p>CO 4. Reflect on and evaluate specialized fieldwork experiences.</p> <p>CO 5. Adhere to ethical standards and professional conduct in specialized field placements.</p>
OEP-3.6	Life Skills for Quality Living	<p>CO 1. Understand the concept and importance of life skills for personal and social development.</p> <p>CO 2. Develop skills in communication, decision-making, problem-solving, and interpersonal relations.</p> <p>CO 3. Foster self-awareness, resilience, and emotional intelligence.</p> <p>CO 4. Apply life skills in managing daily challenges, relationships, and personal growth.</p> <p>CO 5. Reflect on continuous learning and self-improvement.</p>
CS-4.1	Management Welfare of and Development Organizations	<p>CO 1. Understand the principles, practices, and challenges of managing welfare and development organizations.</p> <p>CO 2. Develop skills in organizational planning, leadership, and strategic management.</p> <p>CO 3. Analyze organizational structures, cultures,</p>



		<p>and change dynamics.</p> <p>CO 4. Foster team collaboration, stakeholder engagement, and resource mobilization.</p> <p>CO 5. Reflect on organizational growth and sustainability strategies.</p>
CS-4.2	Women, Child, and Correctional Social Work	<p>CO 1. Gain knowledge of social issues, rights, and interventions related to women, children, and correctional populations.</p> <p>CO 2. Develop skills in assessing needs, planning interventions, and providing support.</p> <p>CO 3. Advocate for gender equality, child protection, and justice reform.</p> <p>CO 4. Collaborate with relevant agencies, organizations, and stakeholders.</p> <p>CO 5. Apply ethical principles in specialized social work practice.</p>
CS-4.3	Industrial Relations and Labour Welfare	<p>CO 1. Understand industrial relations theories, practices, and dynamics.</p> <p>CO 2. Analyze labor welfare policies, programs, and initiatives.</p> <p>CO 3. Advocate for workers' rights, fair labor practices, and social justice.</p> <p>CO 4. Collaborate with employers, unions, and policymakers for conflict resolution and policy reform.</p> <p>CO 5. Address workplace issues, disputes, and socio-economic challenges.</p>
CS-4.4	Personal and Professional Growth	<p>CO 1. Reflect on personal values, beliefs, strengths, and areas for growth.</p> <p>CO 2. Develop self-awareness, resilience, and</p>



		<p>emotional intelligence.</p> <p>CO 3. Foster continuous learning, professional development, and career planning.</p> <p>CO 4. Enhance interpersonal skills, teamwork, and leadership capabilities.</p> <p>CO 5. Apply ethical principles and self-care strategies in personal and professional contexts.</p>
CSP-4.5	Field Work Practicum - IV	<p>CO 1. Integrate advanced social work theories, methods, and skills in intensive fieldwork settings.</p> <p>CO 2. Engage in complex fieldwork experiences and projects.</p> <p>CO 3. Develop leadership, innovation, and problem-solving skills.</p> <p>CO 4. Reflect on and evaluate comprehensive fieldwork experiences.</p> <p>CO 5. Adhere to ethical standards and professional conduct in intensive field placements.</p>
CPD-4.6	Concurrent Field Work and Block Placement	<p>CO 1. Integrate classroom learning with extended fieldwork and block placement experiences.</p> <p>CO 2. Apply advanced social work theories, methods, and skills in diverse settings.</p> <p>CO 3. Develop leadership, adaptability, and resilience.</p> <p>CO 4. Reflect on and evaluate comprehensive fieldwork and placement experiences.</p> <p>CO 5. Adhere to ethical standards and professional conduct in extended field placements.</p>
Dissertation/Research Project	Research Project	<p>CO 1. Identify a relevant and feasible research topic in social work.</p> <p>CO 2. Conduct comprehensive literature review</p>



		<p>and research design.</p> <p>CO 3. Collect, analyze, and interpret data effectively.</p> <p>CO 4. Develop critical thinking, analytical, and writing skills.</p> <p>CO 5. Present research findings, conclusions, and recommendations in a coherent and structured manner.</p>
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